



## SPECIAL COUNCIL MEETING AGENDA

Monday, April 22, 2024

3:30 pm

CKF Boardroom, Langley City Hall  
20399 Douglas Crescent

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1. **ADOPTION OF AGENDA**

**RECOMMENDATION:**

THAT the April 22, 2024 special meeting agenda be adopted as circulated.

2. **COMMITTEE OF THE WHOLE**

*A Committee of the Whole meeting provides Council an greater opportunity to speak to and debate specific agenda items.*

**RECOMMENDATION:**

THAT Council commence Committee of the Whole.

2.a Stalew Pow Wow Sponsorship 2024  
Mayor Pachal

3. **COMMITTEE OF THE WHOLE - RISE AND REPORT**

**RECOMMENDATION:**

THAT Committee of the Whole rise and report.

4. **RATIFICATION OF RECOMMENDATIONS FROM COMMITTEE OF THE WHOLE**

*Ratification of recommendations as required.*

5. **MOTION TO HOLD A CLOSED MEETING**

**RECOMMENDATION:**

THAT the Council Meeting immediately following this meeting be closed to the public as the subject matter being considered relates to items which comply with the following closed meeting criteria specified in Section 90 of the Community Charter:

1 (k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public

2 (b) the consideration of information received and held in confidence relating to negotiations between the municipality and a provincial government or the federal government or both, or between a provincial government or the federal government or both and a third party.

6. **ADJOURNMENT**

**RECOMMENDATION:**

THAT the meeting adjourn.

**Paula Kusack**

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**Subject:** FW: Stalew Pow Wow Sponsorship 2024  
**Attachments:** 2024\_Sponsor\_Booklet.pdf

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**From:** Phyllis Atkins <[phyllis@stalew.com](mailto:phyllis@stalew.com)>  
**Sent:** Monday, April 8, 2024 4:28:01 PM  
**To:** Mayor Nathan Pachal <[npachal@langleycity.ca](mailto:npachal@langleycity.ca)>; WebInfo <[webinfo@langleycity.ca](mailto:webinfo@langleycity.ca)>  
**Subject:** Stalew Pow Wow Sponsorship 2024

Dear Mayor Nathan Pachal,

I hope you are doing well and enjoying this spring time weather. We met briefly before grand entry last year. I was introduced to you by my brother-in-law Kevin Kelly, Chief Marilyn Gabriel's husband. I am Marilyn's sister as well.

At that time you mentioned that you would love to support the 3<sup>rd</sup> annual stal'əw Pow Wow on Sept. 13, 14 & 15, 2024 at the Langley Events Centre. I am reaching out to community partners hoping to get their involvement and sponsor our pow wow this year. Please see attached sponsor booklet for more information or click on the link below.

I would be happy to jump on a phone call, teams meeting or an in person meeting if you would like to know more about us. I look forward to your reply! Have a good afternoon.

*We are fundraising for our 3<sup>rd</sup> Annual stal'əw Pow Wow on Sept. 13, 14 & 15, 2024 at the Langley Events Centre. Contact me if you are interested in supporting us. Please see the link below for the 2024 Sponsorship*

*Booklet: [https://static1.squarespace.com/static/5e45c5fafc637434260c8487/t/65a5cd26eb5380339bde24c/1705364775041/2024\\_Sponsor\\_Booklet.pdf](https://static1.squarespace.com/static/5e45c5fafc637434260c8487/t/65a5cd26eb5380339bde24c/1705364775041/2024_Sponsor_Booklet.pdf)*

hay čx<sup>w</sup> qə

Phyllis Atkins | Manager of Arts, Culture and Language  
**Stalew Arts & Cultural Society**

Phone: 604-217-6052

[www.stalewpowwow.ca](http://www.stalewpowwow.ca)

*I am a member of Kwantlen First Nation, and I am honored and grateful to work in my community. Stalew Arts & Cultural Society's office is located on Kwantlen First Nation territory, and we respectfully follow the laws and protocols of these lands and waters. I would also like to acknowledge that we support and uplift Indigenous artists from the land-based nations and those living within the shared unceded traditional territory of q'ic'ay (Katzie), q<sup>w</sup>a:n'əñ (Kwantlen), meθx<sup>w</sup>ey (Matsqui) and səmyəmoʔt, (Semiahmoo).*



# 2024 SPONSORSHIP PACKAGE

SEPTEMBER 13<sup>TH</sup>, 14<sup>TH</sup> & 15<sup>TH</sup> 2024  
AT THE LANGLEY EVENTS CENTRE

EVERYONE IS WELCOME TO ATTEND THIS EVENT.  
VISIT [WWW.STALEWPOWWOW.CA](http://WWW.STALEWPOWWOW.CA) FOR MORE INFORMATION.



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# A Message from Committee

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ʔəy̓ sweyəl ʔa səyem̓ ʔiʔ tə nə siyeyə

Good Day, respected ones & friends,

We thank you for your consideration in supporting our third annual *staləw* Pow-wow which will be held on September 13th, 14th & 15th at the Langley Events Centre located in Langley, BC.

The Township of Langley resides on the unceded traditional territories of the Coast Salish People, ǵʷa:ńłəń (Kwantlen), ǵiçəy̓ (Katzie), meθxʷey̓ (Matsqui), and səmyəməʔł (Semiahmoo) First Nations.

We invite you to join us as a Sponsor to this year's Pow-wow which will serve as an opportunity to continue to work together, build on, and strengthen our relationships on the path to reconciliation. Please join us as we showcase and celebrate the diverse Indigenous culture of these lands that we call home.

hay ce:p ǵə

Thank-you all,

***staləw Pow-wow Committee***  
**staləw Arts & Cultural Society**





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# About the Host

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stáləw Arts and Cultural Society is a registered non-profit charitable society located in Fort Langley on ɔ́ʷɑ:ńłəń (Kwantlen) First Nation lands. stáləw translates to 'big river' in the həńqəmińəń language and reflects the eternal importance and generosity of the Fraser River to Indigenous communities living along its shores. Our people have stewarded stáləw from its inland reaches to where it meets the ocean, since time immemorial. The river represents the many connections we have with each other and to this important and sacred place that we all share and call home. Rivers are constant – they connect, change, adapt and enable sharing and new opportunities.

After two successful pow-wows, in 2022 & 2023, we are delighted to host and honoured to announce that our third annual Pow-wow will return to the Langley Events Centre on September 13, 14, and 15, 2024. stáləw Pow-wow 2023 brought together over 7,000 spectators, over 350 dancers and drummers, 150 volunteers, and over 80 Indigenous vendors throughout the weekend from across Canada and the United States. We are sharing this amazing opportunity for you to become involved as a sponsor for such a significant Indigenous cultural celebration in this region!

The 3rd Annual stáləw Pow-wow will be an event that shares, honours and creates new opportunities to celebrate rich Indigenous traditions and build important and lasting connections. We have secured our incredible venue for the third time through the generous support of the Township of Langley, one of our lead partners for this event. The space at the Langley Events Centre offers and enables this event to be one of the largest pow-wows in British Columbia. We anticipate that it will be a very busy and exciting weekend to showcase and share Indigenous culture and arts.



# Event Details

## Location:

The Langley Events Centre  
7888 200 St, Langley, BC  
V2Y 3J4

## Date:

Friday, September 13<sup>th</sup> 2024  
Saturday, September 14<sup>th</sup> 2024  
Sunday, September 15<sup>th</sup> 2024

## Main Attractions:

- Cultural Dancing, Singing & Drumming (Competitive)
- Sharing Of Culture, Traditions, Teachings & Knowledge
- Indigenous Food
- Indigenous Vendors Market
- Interactive Activities

## The Langley Events Centre:

With a seating capacity of 4,500 and an 8,000 square foot marketplace for Indigenous artists and vendors, the *staləw* Pow-wow will welcome Nations from across Canada and the U.S.A. to celebrate their rich Indigenous culture. It provides the opportunity for Indigenous peoples from diverse regions to gather and share their dancing, singing, drumming and art, while honouring the traditions of our ancestors. This event will attract hundreds of talented dancers, drummers, performers, and thousands of attendees. We welcome everyone to witness, experience and celebrate with us!



# Sponsorship Benefits

We are actively seeking sponsors and partners to join us in supporting this event. There are many levels of paid sponsorship, as well as opportunities to sponsor our in-kind needs, including volunteer supplies, accommodations, and hospitality services.

## Benefits of Becoming a Sponsor

The staləw Pow-wow offers numerous sponsorship opportunities for your company to gain exceptional brand exposure to showcase your company's goals and initiatives. As a sponsor, you can benefit from the attention of a captive and diverse audience, as well as from the connections made to like-minded individuals and businesses with similar goals and initiatives. By becoming a sponsor, you are supporting the Indigenous community through an event that is centered around culture, music, dance, food and the arts. This is an inclusive and family friendly event, where everyone is welcome to attend. The staləw Pow-wow is a must-see experience right in your local community.

## Our Sponsorship Packages

SPONSORSHIP OPPORTUNITIES	cə sqən Golden Eagle \$25,000 +	paqəs Eagle \$15,000 +	stqaye? Wolf \$10,000 +	speʔəθ Bear \$5,000 +	sce:ltən Salmon \$2,500 +	sməq'əʔ Great Blue Heron \$1,250 +
Complimentary Weekend Passes	15	10	8	6	4	2
Logo Listing on Program / Website	X	X	X	X	X	
Advertising on Digital Signage in Arena	X	X	X	X		
Participation in Saturday Evening Sponsor Event	X	X	X			
Social Media Mentions & tags	X	X	X			
Corporate Vendor Booth	X	X	X			
Direct URL Links on Our Website	X	X				
Recognition on the Main Stage	X					
Participation in one of the Grand Entries	X					

\* Additional benefits apply for sponsorships that exceed the suggested Golden Eagle amount. Please contact us to discuss.



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# Get In Touch

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## Customize your Sponsorship

We welcome the opportunity to connect with you directly and help to build a package of benefits that is most suitable to your organization. There may be some great options of areas of sponsorship that are not currently listed.

If you are interested in alternative opportunities to sponsor and support the event's in-kind needs, including but not limited to, volunteering, supplies, accommodations, or hospitality services, please contact us to discuss what opportunities are available to sponsor.

## Contact us for more Information

We are grateful for any support you are able to provide to this important Indigenous, inclusive and family friendly celebratory event. Be sure to follow our *staləw* social media pages for updates on the pow-wow and to learn about and participate in the range of local Indigenous focused programs and initiatives hosted by our society.

To see our 2023 & 2022 Review Archives please [click here](#).

hay ce:p ǵə for your consideration in supporting this wonderful event!

### *staləw Pow-wow Committee*

#### **staləw Arts & Cultural Society**

PO Box 975, Fort Langley BC V1M 2S4



**Sponsorship Inquires**  
Contact Phyllis Atkins, Manager  
[phyllis@stalew.ca](mailto:phyllis@stalew.ca)



**General Inquiries**  
Contact for further Information  
[info@stalew.ca](mailto:info@stalew.ca)

## Visit Us Online For More Information



[www.stalew.ca](http://www.stalew.ca)



[www.stalewpowwow.ca](http://www.stalewpowwow.ca)



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