



## The Results People

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March 18, 2019

City of Langley  
20399 Douglas Cres  
Langley, BC  
V3A 4B3

Attention: City Council

### **RE: Request to conduct Door to Door Canvassing**

Dear Sirs/Mesdames,

TNI The Network Inc is a professional fundraising company that employs representatives for the purpose of face-to-face fundraising. Our clients who have hired us to maximize their fundraising results and we pride ourselves on being an equal opportunity employer, with the highest degree of professionalism, ethics and industry standards.

Our clients World Vision, Plan, Red Cross, BC Children's Hospital and World Wildlife Fund have made the request to canvass within the City of Langley.

All our field representatives have an identification badge with a photo and display the official logo of the client. They also carry the official material that explains the work of the organization they represent. They visit homes in residential areas, they look relaxed, respectful and are not invasive. They do not receive any commission or percentage of donations that are acquired, but in accordance with Imagine Canada and the Association of Fundraising Professionals (AFP), they are paid an hourly rate for the work they do. Our representatives will ensure that donors agree to make monthly donations to long-term, direct to our clients, and cannot accept cash or unique gifts.

Plan International is one of the world's oldest and largest international development agencies, working in partnership with millions of people around the world to end global poverty. Not for profit, independent and inclusive of all faiths and cultures, Plan International strives for a just world that advances children's rights and equality for girls. **Because I am a Girl** is Plan International's global movement to transform power relations so that girls everywhere can learn, lead decide and thrive.

BC Children's Hospital has been working to improve the lives of young people who enter BC Children's Hospital every day. Their initiative is building pediatric care capacity throughout the province, and helps countless numbers of children and their families within BC and the Yukon. TNI assists BC Children's Hospital by obtaining monthly sponsorship; no money is collected at the door.

Canadian Red Cross is part of the largest humanitarian network in the world and is dedicated to improving the situation of the most vulnerable throughout Canada and around the world. Their network is vast, but their approach is simple. All programs and activities are guided by the fundamental principles of humanity, impartiality, neutrality, independence, voluntary service, unity and universality. Those principles allow the Red Cross to provide immediate help to those who need it, wherever they are,



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whatever their race, political beliefs, religion, social status or culture may be. TNI assists Red Cross by obtaining monthly sponsorship; no money is collected at the door.

World Vision is a Christian relief and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice. World Vision works to improve child well-being and to serve people around the world regardless of religion, race, gender or ethnicity. TNI assists World Vision by obtaining new child sponsors through monthly sponsorship; no money is collected at the door.

World Wildlife Fund is an organization that is dedicated to stop the degradation of the planet's natural environment, ensuring that the use of renewable natural resources is sustainable by promoting the reductions of pollution and wasteful consumption and to conserve the world's biological diversity and to protect our magnificent species and places.

We are requesting permission to conduct Door to Door canvassing in Langley on behalf of our client for 3 weeks in 2019 per client, Monday – Friday.

Thank you in advance for your consideration.

Sincerely,

Robyn Sweet  
Communications Coordinator