

From: Jan Mc [<mailto:janicebarbar@gmail.com>]
Sent: July-21-16 8:18 PM
To: WebInfo
Cc: Carol Todd Admin Team
Subject: City of Langley - world mental health day Oct 10, 2016.

Dear Mayor Ted Schaffer,

World Mental Health Day is on October 10th, and was initiated in 1992 by the World Federation for Mental Health. The need for awareness related to bullying and mental health is a worldwide concern that continues to need much advocating and awareness messaging. Too many people of all ages continue to suffer from the effects of bullying and the distresses that have resulted.

On behalf of Carol Todd & the Amanda Todd Legacy Society, we are hoping we can count on the City of Langley's support for our 4th annual awareness event, Light Up Purple, for World Mental Health Day on October 10th. The World Federation for Mental Health has again provided their support for this campaign in 2016.

We respectfully ask that Mayor Ted Schaffer issue a Proclamation in support of World Mental Health Day or add this as a discussion item for your upcoming Council meetings in September or October, (if you don't issue proclamations.)

The Legacy is again calling on support from businesses, organizations, schools & landmarks around the world to Light Up Purple for World Mental Health Day. Having buildings, bridges or landmarks within your city light up in purple lights, speaking with staff about mental health, and participating in other purple ways (clothing, ribbons, balloons, etc.) will help bring much needed attention to the significance of purple and mental health & wellness. Please visit our website www.lightuppurple.com to find out more about this important initiative. We would love to include you on our list of Caring Supporters.

The Legacy was founded after Carol's daughter Amanda passed away on October 10, 2012. Amanda had a dream of helping kids, and as part of her legacy, that is what we are trying to do as well. We - as caring communities of parents, friends, families, and youth, businesses and work colleagues - believe we need to make a united stand. A stand upon which the entire world can see, embrace, light up purple and say no more to bullying, to help reduce the stigma and judgement of mental health, and to bring awareness that bullying can and does bring about mental illness distresses. The world must stand together and make a difference - to notice what needs to be changed and to encourage others to speak up, reach out, and no longer be a bystander.

Some of the places around the world already confirmed as participating in 2016: Vancouver City Hall, Las Vegas City Hall, Niagara Falls, Newry Town Hall (Ireland), CN Tower, BC Place, Pacific Science Center (Seattle), LAX Airport Pylons, bridges in Oklahoma, Boston and Ontario. We expect many more organizations to confirm their support and participation in the coming months. Each year, we hope to add more cities, structures, organizations and schools.

Thank you for your consideration and we hope to hear from you soon. We look forward to your participation in Light Up Purple for World Mental Health Day in 2016!

Sincerely,
Jan McNeill
Project Assistant, Light Up Purple 2016

www.amandatodddlegacy.org
www.lightuppurple.com

Twitter: @AToddLegacy, @c_todd, @lightuppurple

Facebook: Amanda Todd Legacy - Staying Strong; Light Up Purple on Oct 10 - World Mental Health Day
#lightuppurple #LUP2016 #WMHD #worldmentalhealthday