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JUL 25 2019

ADMINISTRATION DEPT
CITY OF LANGLEY

July 23, 2019

Her Worship Val van den Broek

Mayor of Langley
Langley City Hall
20399 Douglas Crescent
Langley, British Columbia
V3A 4B3
Email: info@langleycity.ca

Honourable Val van den Broek:

Re: Dutch Liberation 2020 Canadian Society presentation to City Council on July 22, 2019

On behalf of the Dutch Liberation 2020 Canadian Society, thank you for the privilege to make a presentation to Langley City Council a few days ago. As we shared, to commemorate the 75th Anniversary of the Liberation of the Netherlands and Europe by Canadian soldiers in 1945 much is being planned from April 2020 to July 2020.

We appreciated hearing the commitment of the Mayor and Council to attend commemoration liberation events in 2020. We will keep Council informed of the specific details as we move forward.

We would, however, like to follow-up with a sponsorship request. For the candlelight commemorative tributes for veterans and fallen soldiers, our Society is purchasing candles for Canadian families to place a candle light at a cenotaph or at a soldier's gravesite. We will also be purchasing fresh flowers and two wreaths for presentation at the service.

To enrich the educational package "Celebrating Liberation with planting a Promise", our society will be contributing a box of red "Liberator" tulip bulbs for each participating elementary school to plant in their school gardens. We have 1000 schools participating across Canada.

To cover the costs, as per our attached budget, we would very much welcome the City of Langley as an official sponsor of our commemorative activities with a donation of \$0.10 for every resident of your city.

We would sincerely appreciate the opportunity to follow-up with the City of Langley as an official supporter and sponsor for the events and activities being planned by the Dutch Liberation 2020 Canadian Society.

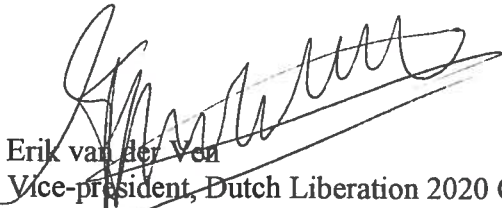
We look forward to your reply by email to erik@dutchcanada2020.com and/or contact Erik van der Ven per cellphone (778-846 8727).

Thank you kindly.

Sincerely,



Adriana Zylmans, Ed.D.
President, Dutch Liberation 2020 Canadian Society
Email address: azylmans@telus.net
Website: www.dutchcanada2020.com



Erik van der Ven
Vice-president, Dutch Liberation 2020 Canadian Society
#801-1600 Howe Street
Vancouver, BC V6Z 2L9
Email address: erik@dutchcanada2020.com
Website: www.dutchcanada2020.com

Enclosure: Dutch Liberation 2020 Canadian Society Budget



DUTCH LIBERATION 2020 CANADIAN SOCIETY

The 75th Anniversary of the Liberation of Europe - A Canadian Commemoration Celebration 1945-2020
PROJECT BUDGET 2019-2020

	<u>Amount</u>
REVENUE	
Net Proceeds from Sale of Tulip Bulbs	\$ 60,000.00
Sponsorships from:	
- Municipal Governments	\$ 30,000.00
- Grants	5,000.00
- Local Businesses	
- Donations	15,000.00
- Sponsorship in Kind	15,000.00
	<u>65,000.00</u>
Total Revenue	<u>125,000.00</u>
EXPENDITURES	
Candlelight Tributes (Estimated 40 communities throughout British Columbia)	
	Per Community
- Cut Tulips & Vases	50.00
- Commemorative Signage	50.00
- Flower Wreaths	200.00
- Candles	100.00
	<u>400.00</u>
	16,000.00
"BC Agriculture in the Classroom Foundation" Programme (Estimated 1,000 Participating Schools)	
	Per School
- Educational Package and Tulip Bulbs	50.00
	50,000.00
Website and On-line Social Media (Set-up and Operational Costs)	15,000.00
Promotion and Printing Costs (including Associated Postage and Office Supplies)	10,000.00
Legal and Other Administrative Costs	600.00
Sponsorship in Kind	
- Logo and Graphics (Speak Design Inc. - Susanne Brunetzky)	10,000.00
- Financial Reporting	5,000.00
	<u>15,000.00</u>
Contingency Fund	5,000.00
Total Expenditures	<u>111,600.00</u>
NET SURPLUS (for Donation to the Royal Canadian Legion)	<u>\$ 13,400.00</u>