



MINUTES OF A REGULAR COUNCIL MEETING

Monday, October 21, 2019

7:00 p.m.

**Council Chambers, Langley City Hall
20399 Douglas Crescent**

Present: Mayor van den Broek
Councillor Albrecht
Councillor James
Councillor Martin
Councillor Pachal
Councillor Storteboom
Councillor Wallace

Staff Present: F. Cheung, Chief Administrative Officer
R. Bomhof, Director of Engineering, Parks and Environment
K. Hilton, Director of Recreation, Culture and Community Services
C. Johannsen, Director of Development Services
D. Leite, Director of Corporate Services
K. Kenney, Corporate Officer

1. ADOPTION OF AGENDA

- a. Adoption of the October 21, 2019 Regular Agenda

MOVED BY Councillor Wallace

SECONDED BY Councillor Albrecht

THAT the October 21, 2019 agenda be adopted as circulated

CARRIED

2. ADOPTION OF THE MINUTES

- a. Regular Meeting Minutes from October 7, 2019

MOVED BY Councillor Pachal

SECONDED BY Councillor Albrecht

THAT the minutes of the regular meeting held on October 7, 2019 be adopted as circulated.

CARRIED

- b. Special (Pre-Closed) Meeting Minutes from October 7, 2019

MOVED BY Councillor James
SECONDED BY Councillor Martin

THAT the minutes of the special (pre-closed) meeting held on October 7, 2019 be adopted as circulated.

CARRIED

3. **COMMUNITY SPOTLIGHTS**

- a. Langley Poverty Reduction Task Force

Barb Stack, Langley Division of Family Practice, speaking on behalf of the Langley Poverty Reduction Task Force, advised that other members of the Poverty Reduction Task Force were also in attendance:

- Shannon Woykin, Meals on Wheels;
- Denise Darrell, Sources;
- Amanda Laboucane, Fraser Health;
- Amanda Smith, Langley Environmental Partners Society; and
- some of the other members of the Poverty Reduction Task Force in Langley.

A video produced by Community Food Centres Canada promoting the Community Hub concept was shown to Council. Members of the delegation provided a PowerPoint presentation, providing the following information:

- Background on the creation of the Langley Poverty Reduction Task Force:
 - Healthier Communities Partnership (HCP) – identified the need to work on Poverty Forum for Langley (2015)
 - Poverty Reduction Forum held in 2015
 - Langley Healthier Communities Partnership (HCP) appointed a Poverty Reduction Task Force
 - Sub-committee appointed to work on Community Hub for Langley
- Membership and purpose of the Poverty Reduction Task Force:
 - Made up of community partners
 - Reviewed poverty-related data from multiple sources & decided to focus on food insecurity as a starting point to address poverty (Identified highest needs in Langley City and community of Aldergrove)
 - Explored models including Community Food Centres and Neighborhood House to meet the needs of our community

- Great example of Langley community coming together for a cause – Langley Youth HUB
- Key components of a Community Hub:
 - The proposed Langley Community Hub incorporates the Neighborhood House model and Community Food Centre model under one roof
 - Bringing ALL people together to build & strengthen community
 - Reflecting & responding to the needs of the community
 - Providing a holistic approach to community health and wellness
 - Enhances community connections
 - Builds leadership capacity
- Community Partner roles:
 - Langley Environmental Partners Society: Fundraising support, food programming
 - Langley Division of Family Practice: Staff in kind, health services, partnership
 - Fraser Health: Staff in kind, health services, partnership
 - Langley Meals on Wheels: Food preparation, volunteers, food skills training
 - Sources BC: Food recovery, food processing, social enterprise
 - Langley School District 35/ School Foundation: Education, student engagement, food recovery
 - Lower Fraser Valley Aboriginal Society: In kind staff/ program support, connection to clients
 - Encompass Support Services Society: In kind staff support, program support.

The delegation requested Council to:

- Join, share and support the conversation for a Community Hub
- Research how this can make a difference in Langley – Great examples from other communities
- Provide representation on the Task Force
- Provide funding support
- Support finding a Central, Accessible Location (7,500-10,000 sq. ft.)
 - Storage (dry and cold)
 - Community space
 - Garden area
 - Commercial kitchen
 - Parking

In response to questions from Council, the delegation advised that:

- the Hub would not be used to distribute food; and
- the food prepared at the Hub would reflect cultural diversity.

b. Langley City Firefighters Local 3253

Chris Miley and Dave Skidmore, City of Langley Firefighters, provided a presentation to thank Councillor Albrecht for his participation at the UBCM FireOps exercise on September 23, 2019 and presented him with a Fire OPS 101 BC Professional Firefighters patch and fire helmet.

4. **MAYOR'S REPORT**

a. Upcoming Meetings

Regular Council Meeting – November 4, 2019
Regular Council Meeting – November 18, 2019

b. Recreation Update

Kim Hilton, Director of Recreation, Culture and Community Services provided an update on upcoming special events and programs for November as follows:

Special Events

- Cultural Connections Gallery, featured exhibit Canada Day 1 – on Display until November 28, 2019
- Trunk or Treat – October 31, 2019
- Remembrance Day Parade and Ceremony – November 11, 2019
- Magic of Christmas Parade Call for Entries

Programs

- Fall Recreation Guide available
- Talk to us About Childcare - Survey, Meeting, Pop-up Dialogue
- Youth Drop-in Calendar
- Zumba Brazilian
- Yoga-Pilates Fusion
- Pilates
- Hatha Yoga Intro

c. Discover Langley City - Councillor Albrecht

Discover Langley City (DLC) has produced a new mural walk brochure that includes the eight new murals painted over the summer.

The DLC's MRDT funding report submitted to the Province in May was approved.

Student ambassadors were a huge asset to the team this summer and really assisted us in having a presence at City events. They are both back in school now and we will be reimbursed 98% from the Province for their wages and source deductions.

Administration

DLC is still searching for a current university student for our marketing intern. The opportunity has been posted on the SFU, FVU and KPU student career centres and are hoping to find a marketing or communications student to fill the role.

Marketing

The DLC website update is complete, although like all websites, it needs constant updating to reflect seasonal events and activities. The site is now much simpler to navigate, and DLC has installed a better program to capture analytics. This new program will allow us to track consumer trends and be more responsive to changes in the behaviour of our users.

DLC attended the West Coast Foods meeting and discussed the success of the summer marketing program. DLC is now in the process of planning the 2020 Marketing tactics. This is a very engaging group filled with many brilliant people that DLC is fortunate to network with to bring more attention to the Langley City food scene.

The mural guide is printed and has been distributed throughout the City, including the City Hall, Library and accommodation providers, available on DLC's social media channels and the website. The response has been very positive and is a great asset for our community.

DLC's 2020 marketing tactics include a heavy investment in digital marketing. Utilizing its new brand story and the assets that were created in 2019, DLC is looking to grow its digital presence and bring the brand, brand playfulness, city events and its character to life.

The main goals of this program are:

- Raise brand awareness of Discover Langley City amongst key target audience groups (internal community and businesses, as well as event-goers and travellers, conference-goers) using digital advertising opportunities (Display, Social, Sponsored Content)

- Educate audiences about the great events and restaurants the city has to offer
- Establish SEM benchmarks for digital advertising, including Cost-per-Click, Click-through-Rate
- Leverage the Google Grant for Search Ads – DLC has qualified for a \$10,000 a month Google Grant. This is an in-kind grant that allows us to display advertising across Google's platforms including search results and display advertising.

Community Engagement

Relationship building is an important part of DLC's mandate. Staff have been reaching out to the accommodation providers in the surrounding area to ensure they have our collateral to give to their guests to encourage them to visit the City. DLC continues to visit our Langley City hotels on a regular basis and distribute our guides to them.

5. BYLAWS

- a. Bylaw 3111 - Permissive Tax Exemption Bylaw

Final reading of a bylaw to exempt certain lands and improvements from municipal taxation for the year 2020

MOVED BY Councillor Pachal

SECONDED BY Councillor James

THAT the bylaw cited as the "Permissive Tax Exemption Bylaw, 2019, No. 3111" be read a final time.

CARRIED

6. ADMINISTRATIVE REPORTS

- a. Award of Tender T2019-029, Brydon Park Improvements (Phase 1)

Rick Bomhof, Director of Engineering, Parks and Environment

MOVED BY Councillor Martin

SECONDED BY Councillor Wallace

1. THAT City Council award the Tender T2019-029 Brydon Park Improvements (Phase 1) to Western Watershed Designs Inc. in the amount of \$633,425.00 (excluding GST).
2. THAT City Council authorize the Director of Engineering, Parks and Environment and the Corporate Officer to execute the contract document for the T2019-029 Brydon Park Improvements (Phase 1).

CARRIED

7. NEW AND UNFINISHED BUSINESS

a. Motions/Notices of Motion

1. Ride Sharing Policy

Mayor van den Broek

MOVED BY Councillor Pachal

SECONDED BY Councillor Albrecht

THAT staff be directed to provide a report regarding developing a ride sharing policy, appropriate regulations, and supportive business licensing frameworks, working with TransLink, Metro Vancouver, and other municipalities.

BEFORE THE QUESTION WAS CALLED it was

MOVED BY Councillor Albrecht

SECONDED BY Councillor Pachal

THAT the foregoing motion be amended to include ride hailing.

CARRIED

THE QUESTION WAS CALLED and the motion, as amended was

CARRIED

The adopted motion reads as follows:

“THAT staff be directed to provide a report regarding developing a ride hailing / ride sharing policy, appropriate regulations, and supportive business licensing frameworks, working with TransLink, Metro Vancouver, and other municipalities.

b. Correspondence

c. New Business

8. **ADJOURNMENT**

MOVED BY Councillor Pachal
SECONDED BY Councillor Albrecht

THAT the meeting adjourn at 7:41 pm.

CARRIED

Signed:

MAYOR

Certified Correct:

CORPORATE OFFICER