

	Title: <b>Coat of Arms</b>	Number: <b>GE-8</b>
	Authority (if applicable):	Section: General
	Date Adopted: October 24, 1994	Motion:
	Historical Changes (Amended, Repealed, or Replaced): Used to be page 337	

### Policy:

The proposed new official Coat of Arms for the City will be the only souvenir pin the City has.

### Directive from the Administrator – May 7, 1996

Coat of Arms – is a grant to the City from the Chief Herald of Canada, and reflects the City's character and history. It is also the City's corporate identification. Its use should be restricted to things of an official nature, such as:

- Advertising (including public hearing notices, development permit notices, public information *meetings*, employment ads, calls for proposals);
- All Council and committee minutes and agendas;
- Bylaws;
- Reports to Council;
- Official document where applicable;
- Directives;
- Policies;
- City newsletters;
- City plaques (memorial);
- Anything that is of a permanent nature.

City Logo – is a simple, more user friendly symbol, which can be changed from time to time. Because it only has two colours, its reproduction is cheaper than the Coat of Arms. Examples of its use would be:

- Park signs;
- Parking Lot signs;
- City vehicle decals;
- "Welcome to Langley" signs
- Business cards;
- Letterhead;
- Internal memos and reports;
- Plaques (Parks and Recreation);
- City cheques;
- Tax notices;
- Parks and Recreation advertisements.