



## British Columbia / Yukon Command The Royal Canadian Legion

### *“Military Service Recognition Book”*

Dear Sir/Madam:

Thank you for your interest in the **BC/Yukon Command / The Royal Canadian Legion**, representing **British Columbia** and the **Yukon's Veterans**. Please accept this written request for your support, as per our recent telephone conversation.

Our **BC/Yukon Command Legion** is very proud to be printing another **5,000 copies** of our Annual **“Military Service Recognition Book”**, scheduled for release by Remembrance Day 2020, to help identify and recognize many of the brave **Veterans** of British Columbia and the Yukon who served our Country so well during times of great conflict. This annual publication goes a long way to help the Legion in our job as the **“Keepers of Remembrance”**, so that none of us forget the selfless contributions made by our **Veterans**.

We would like to have your organization's support for this Remembrance project by sponsoring an advertisement space in our **“Military Service Recognition Book.”** Proceeds raised from this important project will allow us to fund the printing of this unique publication and will also help our Command to improve our services to **Veterans** and the more than 150 communities that we serve throughout British Columbia and the Yukon. The Legion is recognized as one of Canada's largest “Community Service” organizations, and we are an integral part of the communities we serve. This project ensures the Legion's continued success in providing these very worthwhile services.

Please find enclosed a rate sheet for your review, along with a detailed list of some of the many community activities in our **149 Branches and 80 Ladies Auxiliaries** in the **BC/Yukon Command**. Whatever you are able to contribute to this worthwhile endeavor would be greatly appreciated. For further information please contact **BC/Yukon Command Office** toll free at **1-866-354-6277**.

**Thank you for your consideration and/or support.**

Sincerely,

**Valerie MacGregor**  
**President of BC/Yukon Command of The Royal Canadian Legion**



[www.legionbcyukon.ca](http://www.legionbcyukon.ca)

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#### Advertising Prices

<u>Ad Size</u>	<u>Cost</u>	<u>GST</u>	<u>Total</u>
Full Colour Outside Back Cover	\$1,885.71	+	\$94.29 = \$1,980.00
Inside Front/Back Cover (Full Colour)	\$1,676.19	+	\$83.81 = \$1,760.00
Full Colour 2-Page Spread	\$3,138.10	+	\$156.90 = \$3,295.00
Full Page (Full Colour) 7" X 9.735"	\$1,571.43	+	\$78.57 = \$1,650.00
Full Page 7" X 9.735"	\$1,047.62	+	\$52.38 = \$1,100.00
½ Page (Full Colour) 7" X 4.735"	\$909.52	+	\$45.48 = \$955.00
½ Page 7" X 4.735"	\$623.81	+	\$31.19 = \$655.00
¼ Page (Full Colour) 3.375" X 4.735"	\$566.67	+	\$28.33 = \$595.00
¼ Page 3.375" X 4.735"	\$442.86	+	\$22.14 = \$465.00
1/10 Page (Business Card-Full Colour)	\$309.52	+	\$15.48 = \$325.00
1/10 Page (Business Card) 3.375" X 1.735"	\$261.90	+	\$13.10 = \$275.00

G.S.T. Registration # R10 793 3913

All typesetting and layout charges are included in the above prices.

A complimentary copy of this year's publication will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation from the BC/Yukon Command.



PLEASE MAKE CHEQUE PAYABLE TO:

BC/Yukon Command  
The Royal Canadian Legion  
(BC/Y RCL)  
(Campaign Office)  
P O Box 5555  
Vancouver, BC V6B 4B5

