



COMMITTEE REPORT

To: **Mayor and Councillors**

Subject **Crime Prevention Task Group – RCMP Video Series, (CPTED) Crime Prevention Through Environmental Design**

File #:

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From: Dave Selvage
Manager of Community Safety

Date: December 7, 2020

COMMITTEE RECOMMENDATION A:

THAT Council direct staff to upload the RCMP CPTED Video Series to Langley City's YouTube page, website, and social media.

COMMITTEE RECOMMENDATION B:

THAT Council direct staff to work with the RCMP, Greater Langley Chamber, and Downtown Langley Business Association to prepare a joint press release on the RCMP CPTED Video Series.

SUMMARY:

On July 23, 2020 during the Crime Prevention Task Group (CPTG) meeting, Crime Prevention Through Environmental Design (CPTED) and its benefits to businesses was discussed. It was suggested that a good way to educate businesses on CPTED principles was for the RCMP to create several five-minute videos for businesses to view. It was pointed out that business owners are very busy and that if these short videos were available to them, they would be able to watch at their convenience. The videos could then be uploaded to YouTube and other social media platforms as a series. RCMP Inspector Parmar agreed to take the idea back to his staff to develop a video series.

On September 17, 2020 during the CPTG meeting, the RCMP presented an eight part video series on CPTED. Each video clip consisted of approximately three to five

minutes of footage focussing on various CPTED principles. The group discussed how best to disseminate this information to local businesses. The group agreed that posting the videos to the City's website and social media platforms in addition to preparing a joint press release on the information would reach the most business owners.

The CPTG now recommends that Council direct staff to upload the RCMP CPTED video series to Langley City's YouTube page, website and social media. The CPTG further recommends that Council direct staff to work with the RCMP, Greater Langley Chamber, and Downtown Langley Business Association to prepare a joint press release on the RCMP CPTED Video Series.

Respectfully Submitted,



Councillor Nathan Pachal
Chair, CPTG

