



COMMITTEE REPORT

To: **Mayor and Councillors**

Subject **Earth Day Event, April 23, 2022**

File #: 5210.00

Doc #:

From: Councillor Rosemary Wallace, Chair

Date: March 14, 2022

COMMITTEE RECOMMENDATION:

THAT Council approves the request from the Environmental Sustainability Committee for \$2,000 from the Enterprise Fund to support the City's coordinated Earth Day and Pitch-In event on April 23, 2022, for purchasing plants, planting supplies, prizes and advertising.

SUMMARY:

Below is an excerpt from the March 10, 2022, Environmental Sustainability Committee regarding the planned Earth Day event on April 23, 2022, to be held in Douglas Park between 10:00 A.M. and 2:00 P.M. in conjunction with the annual Pitch-In event.

Discussion was held around this year's planned Earth Day event to be held from 10 A.M. to 2 P.M. April 23, 2022, at Douglas Park. The Environmental Sustainability Committee is planning and coordinating the event under the leadership of Nichole Marples of Langley Environmental Partners Society (LEPS).

It was noted that this will be the first public City run event since the Covid-19 shut down and the Environmental Sustainability Committee's first ever event, that we hope will become an annual event. The event will have an educational focus and include hosting an interactive recycle game, Douglas Park Bingo, a scavenger hunt, etc. with prizes. Strawberry plants will be available for planting as take-away gift and there will be give-away sunflower seed packets. Bags of compost will be given away, along with a display will demonstrate common green waste contaminants and encourage the reduction of these items in residential green waste bins.

At the February meeting a motion was passed to request Council approval to use \$500 from the Enterprise Fund to cover the costs. It was noted that this did not include miscellaneous expenses, particularly advertising costs which is recommended to broaden the audience beyond

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people who use social media and the city newsletter. It was noted that many seniors are not connected to the internet or social media and newspaper ads would be a better tool.

It was MOVED and SECONDED

TO RESCIND the \$500 motion in the February 10, 2022 meeting minutes and replace it with:

THAT Council approves the request from the Environmental Sustainability Committee for \$2,000 from the Enterprise Fund to support the City's coordinated Earth Day and Pitch-In event on April 23, 2022, for purchasing plants, planting supplies, prizes and advertising.

Attached is the event promotional brochure for more information.

Respectfully Submitted,



Councillor Rosemary Wallace
Chair

Staff note regarding Enterprise Fund Status:

The 2022 Enterprise Fund budget is \$168,000 of which \$122,179.77 has been committed leaving a balance remaining of \$45,820.23.