

2023 CRIME PREVENTION COMMITTEE WORK PLAN

Know Your Neighbour Campaign

- Door to door event or pop up event – yet to be determined
- Location should be based on crime stats / identify needs
- Set goals & measurables to determine effectiveness (ie: number of signups to Block Watch/City Newsletter, change in crime reporting, change in type of crime.
- Gather/create materials/handouts to support KYN.
- Requires volunteer recruitment

Block Walk

- Promote the RCMP Block Watch Program
- Promote crime prevention, neighbourhood safety
- Walk through neighbourhoods in bright t-shirts, engage residents in their yards, walking their pets etc – inform/educate
- Create awareness, build momentum

Mail Theft Reduction Program

- Work with strata management companies and rental property owners to reduce mail theft.
- Invite strata council and property management companies to meet with CPC to learn about crime prevention initiatives they can utilize to reduce property crime incidents.
 - Connect properties experiencing chronic problems with Canada Post for assistance with crime reduction measures.

Foster / promote better connections between residents & businesses and the RCMP related to crime prevention

- Work with businesses to reduce crime through crime prevention program created in partnership with RCMP.
- Consider ways to support crime prevention related to business
- Target area of on-going concern for businesses and have measurable outcomes.
- As applicable, relay tips/strategies to residential sectors as well.

Cyber Awareness - Education

- Utilize information from Canadian Center for Cyber Security
- Create educational posters based on trend data. Ie: tax / CRA fraud; phone/email scams; rental/Marketplace scams, identity theft etc.
- Community engagement initiatives with the RCMP

Crime Prevention Mosaic / Mural

- Crime prevention illustrated.

- Demonstrate through art that personal / neighbourhood safety is something we all need to be involved in.
- Create a mural or mosaic in the downtown core promoting crime prevention through art

Bike Security

- Education initiative
- Determine and promote safe bike storage tactics
- Consider creating areas for safe bike storage (ie: TransLink lockers)

All work plan items strive to set goals with measurable outcomes and will utilize social media for promotion.