

Paula Kusack

Subject: FW: Here is your opportunity to be part of building a more connected Canada.

From: The GenWell Project <pete@genwellproject.org>

Sent: Thursday, November 9, 2023 12:35:13 PM

To: Mayor Nathan Pachal <npachal@langleycity.ca>

Subject: Here is your opportunity to be part of building a more connected Canada.



Dear Mayor Pachal,

I hope this letter finds you in good health and high spirits.

I am writing to appeal for your support and endorsement of Talk To A Stranger Week, which is scheduled to take place from November 20th to November 26th in Canada.

This initiative aims to break down the barriers of fear and anxiety that have been built up over the decades around talking to strangers.

As our society becomes increasingly interconnected and yet more isolated, it is essential to address the pervasive fear and apprehension that often surrounds interactions with unfamiliar individuals.

Talk To A Stranger Week seeks to educate people about the numerous benefits of engaging with strangers, with a focus on presenting the latest research that highlights the overwhelmingly positive nature of such encounters.

Research has shown that those who speak to strangers are 3x happier than those who don't speak to strangers and that over 90% of the time, both individuals involved in these conversations have a positive experience.

Furthermore, we tend to underestimate the genuine interest that people have in connecting with one another.

By supporting this initiative, you can play a crucial role in promoting unity, empathy, and community cohesion at a time when our country and the world need it more than ever.

You can learn more about the initiative below:



[Check out our Talk To A Stranger Week website](#)

[A French version of our website is available here.](#)

Encouraging open and friendly interactions between residents will not only alleviate the loneliness and isolation many individuals feel but also foster a sense of togetherness, belonging, and connection that will improve the well-being of our communities.

Your endorsement of Talk To A Stranger Week would greatly contribute to its success and help us to reach a wider audience.

This initiative has the potential to create a positive ripple effect in our society, promoting understanding, compassion, and connection among Canadians.

I kindly request that you consider formally supporting Talk To A Stranger Week by doing one or more of the following:

- Issuing an official proclamation or statement endorsing the initiative. This gesture would go a long way in encouraging participation and raising awareness about the power of human connection to build a more connected Canada.
- Share our social media posts about the campaign from The GenWell Project's social media channels which you can find here: [Instagram](#), [Twitter](#), [Facebook](#), [LinkedIn](#).
- Share your own social media support for the movement.
- Take action yourself, along with other leaders in your community. Social connection and social health cannot be achieved alone and your efforts are part of building the more connected Canada where everyone thrives.

[Here is our Talk To A Stranger Week Guide for your use](#)

If you have any questions or would like to discuss this appeal further, please do not hesitate to reach out to me at Pete@GenWellProject.org or 416-806-1095.

I am more than willing to provide any additional information or assistance required to make this initiative a success.

Thank you for your attention and consideration of this appeal.

I look forward to the possibility of working together to make Talk To A Stranger Week a truly transformative event for your community and all Canadians.

Sincerely,

Pete Bombaci

Founder, Executive Director

The GenWell Project – Canada’s Human Connection Movement

[P.S. Check out our Human Connection Movement video here](#)



The GenWell Project, 1039 Spadina Road, Toronto, Ontario

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