

2024 Work Plan

Crime Prevention Committee

Mandate

The mandate of the Committee includes:

- Continuing to advance media messaging around crime prevention and community defense model programs in collaboration with the City's Communication Officer
- Continuing with the "Know Your Neighbour" campaign concept
- Recommend crime prevention programs that facilitate crime reduction
- In partnership with the Community Police Office, promoting and educating residents about existing RCMP programs such as Block Watch, crime prevention such as CPTED, and community defense model programs such as neighbourhood gatherings.
- In partnership with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce, promoting and educating business owners about existing RCMP programs, crime prevention, and community defense model programs.

Requesting presentations from the RCMP and local non-government agencies to educate members about on Crime Prevention and Community Defense Model programs, strategies, and issues.

- Aligning with the strategic plan in creating new protective and supportive services through exploring opportunities for the Community Liaison Officer, Block Watch and other activities that help everyone feel safe and supported.

Objectives

Identifies objectives that align with the Crime Prevention mandate and terms of reference. Please note, after Council approves this work plan, any updates/adjustments to the work plan are to be submitted to Council for approval.

Objective 1: Increase Social Media Presence

This objective aims to target promotion of crime prevention programs / initiatives, specifically reaching youth and at-risk residents. It aligns with the mandate related to continuing to advance media messaging around crime prevention and community defense model programs.

Objective 2: Business Watch

This objective aims to raise crime prevention awareness and action in the business community. It aligns with the mandate to utilize partnerships with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce to promote and educate business owners about existing RCMP programs, crime prevention, and community defense model programs.

Objective 3: Crime Prevention Mural

This objective aims to promote / educate the public about crime prevention visually using an artistic medium. This initiative was approved by Council in 2023 and is underway and ongoing. It aligns with the mandate relating to advancing media messaging around crime prevention.

Objective 4: Block Watch

This objective aims to promote and expand participation in the established RCMP program. The program lost participation when it was shut down due to covid. It has since been reestablished and is gaining momentum. It aligns with the mandate related to partnerships with the Community Police Office to promote and educate residents about existing RCMP programs and crime prevention.

Objective 5: Cyber Awareness

This objective aims to continue to educate residents on the ever-changing threats of cybercrime. It aligns with the mandate related to exploring opportunities and activities that help everyone feel safe and supported. This initiative was approved by Council in 2023 and is underway and ongoing.

Objective 6: Know Your Neighbour Campaign and related activities

This objective aims to continue to educate residents on the importance of community connectedness and the benefits of a collaborative 'neighbourly' approach to maintaining safe neighbourhoods. The mandate speaks directly to continuing the "Know Your Neighbour" campaign concept. This initiative was approved by Council in 2023 and is underway and ongoing.

Objective 7: Bike Security

This objective aims to continue to educate, promote and advocate for effective public bike racks and safe parking/storage places for bicycles around town. With an increased sense of safe and reliable bicycle parking, residents are more likely to increase their usage of this alternate mode of transportation. This objective relates to the recommendations of crime prevention programs that facilitate crime reduction.

Action Plan

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
1. Increase Social Media Presence				
A. Formation of social media presence (branding)	ongoing	Subcommittees TBD	Connect with youth, at-risk residents, and others of varied backgrounds / demographics	Communication staff to format on existing City templates and schedule posts on social media channels
B. Consider how to layer social media into every crime prevention action/objective	Q2		Include social media posts promoting all the crime prevention work	Communication staff – schedule posts on social media
C. Reach people / communicate / educate – utilize survey software, polls	Q2		To get better data and feedback to drive initiatives and activities more effectively	
2. Business Watch				
A. Create information piece to advise DLBA / Chamber about initiative	Q2	Subcommittee	More engagement and participation of the business community in crime prevention	DLBA / Chamber participation
B. Collaborate with DLBA / Chamber to inform business community of new initiative	Q2	Subcommittees TBD	More engagement and participation of the business community in crime prevention	
C. Block Walk Event – in person visits from business to business sharing information	Q3	DLBA / Chamber	More engagement and participation of the business community in crime prevention	
3. Crime Prevention Mural				
A. If approved by council – proceed to art design (messaging)	Ongoing - TBD	Subcommittees TBD	Share crime prevention awareness visually	Staff resources as directed by council
B. If approved by council – refer to ARCH committee				ARCH Committee consideration and input
C. Integrate into the DLBA mural program			Inclusion in Mural Walk	DLBA resources to include new mural

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4. Block Watch				
A. Support and promote program at community events & through social media	Q2	Subcommittees TBD	Grow the Block Watch program participation.	RCMP – resource material / attendance at events
5. Cyber Awareness				
A. Educate the public and raise awareness of cyber crime	Q2	Subcommittees TBD	More resident / community awareness. Prevention of online victimization	
6. Know Your Neighbour Campaign (KYN)				
A. Gather and create materials / information and continue to support KYN concept – share with public at events	Q2	Subcommittees TBD	Continue to grow awareness of the benefits of community connectedness into all initiatives and thereby reduce crime	
7. Bike Security				
A. Bike Valet Project at Earth Day and/or Community Day Event(s)	Q2	Subcommittees TBD	Education / Awareness of bike security	City event / engineering staff for fencing at valet event; Budget for promotion

Notes:

The advisory body may undertake multiple initiatives; however, if staff resources are required, the advisory body shall undertake only one initiative at a time.

The advisory body does not have the authority to give direction to staff or to commit to expenditure of funds.

Action recommended by the advisory body must be done by resolution to City Council and with their approval prior to implementation.