



COMMITTEE REPORT

To: **Mayor and Councillors**

Subject **Socio-Cultural Economic Development
Advisory Committee – 2024 Work Plan**

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From: Councillor Paul Albrecht
Chair

Date: March 15, 2024

RECOMMENDATION:

THAT the Socio-Cultural Economic Development Advisory Committee 2024 Annual Work Plan be approved.

SUMMARY:

The Socio-Cultural and Economic Development Advisory Committee (SCEDAC) will contribute, support and advise on a number of key initiatives from Council's Strategic Plan including key initiatives that will advance social, cultural and economic development, collaborative partnerships, prosperity and most importantly improve quality of life for the residents of our Langley City; and community asset development that will focus work with current community assets to draw attention to the needs and vision of community health, well-being, social equity and inclusion that will be an integral part of creating a vibrant and sustainable community and economy.

The Terms of Reference for the SCEDAC requires the Committee to develop a work plan to be approved by Council that aligns with the goals of the City's strategic plan and the mandate of the committee. To that end, some of the action items under the 2024 Work Plan include:

- Develop an Economic Development Strategy;
- Develop a Socio-Cultural Economic Framework;
- Develop a communication strategy to disseminate consistent messaging and reaching out to community members;

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- Provide a monthly summary recap on community social development issues, initiatives, opportunities;
- Identify equity, diversity and inclusion priorities, initiatives and opportunities (e.g., loneliness, housing inequities, informing and supporting advocacy to senior government regarding settlement strategies that include adequate levels of community infrastructure investment and funding);
- Prioritize the recommendations from the Innovation District plan for implementation; and
- Develop innovative web based tools for economic development.

The SCEDAC recommends that City Council approve the Work Plan as submitted.

Respectfully Submitted,



Councillor Paul Albrecht
Chair

Attachment:

1. 2024 Socio-Cultural Economic Development Advisory Committee Work Plan