

2024 Work Plan

Socio-Cultural Economic Development Advisory Committee (SCEDAC)

Mandate

The Socio-Cultural and Economic Development Advisory Committee (SCEDAC) will contribute, support and advise on a number of key initiatives from Council's Strategic Plan including key initiatives that will advance social, cultural and economic development, collaborative partnerships, prosperity and most importantly improve quality of life for the residents of our Langley City; and community asset development that will focus work with current community assets to draw attention to the needs and vision of community health, well-being, social equity and inclusion that will be an integral part of creating a vibrant and sustainable community and economy.

Objectives

Objective 1: Promote Langley City as the Regional Hub of the Fraser Valley, the Place to be; an intelligent and thriving community that embraces social, cultural and economic innovations that improve the quality of life for our residents

Advisory committee members are community ambassadors and have an advisory role on key initiatives that support Council's strategic plan and align with the mandate of this committee.

Objective 2: Create and embrace innovative opportunities and models across sectors and the community to foster prosperity, diversity, equity, and inclusion.

Committee members will be innovative leaders in their own areas of expertise. Members will provide advice on creating innovative pathways that will help to grow a vibrant, inclusive community

Objective 3: Provide advisory input to the creation of an innovative Socio-Cultural Economic (SCE) Framework.

Committee will provide their advice and input to the work underway to create a SCE Framework

Objective 4: Provide advisory input to update the Attract and Retain Business Plan.

Committee will provide their advice and input to all components of the development of a new Economic Development Strategy (EDS)

Objective 5: Develop strategies and partnership with KPU, businesses, entrepreneurs and others to realize the vision for the Glover Road Innovation District. A dynamic

neighbourhood that encourages student housing, tech and research businesses, creative industries, start-ups, and maker spaces.

Committee members will work in partnership to develop strategies that realize the vision for the new Innovation District

Objective 6: Promote new investment opportunities with the development industry with emphasis on Transit Oriented Development with high performance and sustainable built form.

Objective 7: Develop strategies and partnership with government agencies, community groups and entrepreneurs to secure capital funding for an iconic destination arts and cultural facility.

Objective 8: Advocate to senior levels of government to create partnerships that support the City's progressive socio-economic pathways of equity, integration, diversity and inclusion through an implementation plan that emerges from the Socio-Cultural Economic Framework.

Objective 9: Provide advisory inputs to the creation of a solutions-based social-economic implementation plan that supports outputs from community dialogues.

Staff have ongoing community dialogues. Committee will provide inputs to the creation of an implementation plan that will support outputs

Objective 10: Implement a comprehensive approach that integrates the City's Strategy Domains including Natural and Built Environments, Social Infrastructure, Cultural Infrastructure, and Economic Infrastructure through a principle-based approach (see diagram below).



Principles

- Innovation
- Equity
- Inclusion
- Diversity
- Accessibility
- Sustainability
- Community

Action Plan 2024

Action Items	Timeline	Responsibility	Expected Outcomes	Resources																				
Identify specific action items integral to the stated objective (add or delete objectives or rows as needed).					Identify estimated timeline and/or end date for action items.					Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.					Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.					Identify any resources (e.g. staff liaison, City staff other than staff liaison, City funds) that will be needed in order to complete the action items. <i>(see excerpts from TOR below)</i>				
General																								
A. Briefing on Committee protocols and draft work plan	March 2024	All	General understanding of the committee, its role and responsibilities	City Clerk – PowerPoint and staff																				
B. EDS development overview	March 2024	All	Overview of the initiative, its purpose and the process being undertaken. Committee to provide suggestions on additional key stakeholder interviews and focus groups discussions.	Economic Development Advisor (EDA)																				
C. SCE Framework orientation	March 2024	All	Create understanding of the work that is underway and phases completed to date including the Research Design Team process to inform the SEDAC framework and forthcoming implementation plan.	Social Planner (SP) and EDA																				
D. Briefing on Calendar of related activities and events	March 2024	All	Provide opportunities for the committee member to attend and support related activities and event that are scheduled.	Staff																				
E. Identify Equity, Diversity and Inclusion priorities	July 2024	All	Identify priorities and action steps	Social Planner (SP)																				

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Objective - EDS DEVELOPMENT				
A. EDS development. Overview on research completed and underway – Discovery phase. Committee engagement session	April 2024	All	Inputs to be provided to the SWOT/SOAR analysis and support community workshop discovery event	EDA and supporting consultant
B. EDS update on engagement sessions and outcomes to date. Community survey finalization.	May 2024	All	Committee to provide and advice and input to questions for a community-wide survey. Members to assist with cross-promote online survey to encourage participation.	EDA
C. Committee engagement workshop session 2 - provide input to potential strategic directions	July 2024	All	Committee to provide input and advice to prioritizing potential strategic directions	EDA and supporting consultant
D. Review first draft EDS	October 2024	All	Committee to provide review, insights and feedback.	EDA and supporting consultant
E. EDS Presentation to Council	November 2024	All	Committee to attend and support	EDA and supporting consultant

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Objective - INNOVATION				
A. Briefing on innovation initiative – Planning Department	May 2024	All	For information and discussion on its alignment and influence to other key initiatives underway	Director of Planning and/or Deputy Director
B. Economic Development Website landing page development	September 2024	All	Review and advice on best practices and innovative models to related website pages for new site underdevelopment	EDA
C. Innovative web based tools for Economic Development, to include: GIS based Site Selection tools and hiring demand/labour force data tools	October 2024	All	Committee to provide advice on which tools could be incorporated to support an innovative Langley City Economic Development function	Demonstrations will be provided by a possible of providers.
D. Community strategy	November 2024	All	Create communication tools to provide economic development information to the business community. Work will flow out from the new strategic plan.	EDA
Insert - COMMUNICATION				
A. Chat Page for Committee members	June 2024	All	Explore options to set up an on-line communication tool (e.g. Chat page) for idea sharing for the committee members.	Chief Administrative Officer
B. Monthly Summary Recap	April 2024	All	Develop a monthly summary recap to update committee members on issues, initiatives, and opportunities.	Social Planner (SP), EDA and supporting consultant
C. Generate a communication strategy that supports inclusive	March-September 2024	All	Ensure that community engagement and involvement	Social Planner, EDA, and supporting consultants (as needed)

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engagement across community and multiple audiences			focus on reaching diverse communities in an inclusive manner and through various means of community outreach and community asset development activities	
Objective - SCE Framework				
A. Social, Cultural and Economic Development Strategic Framework Co-design activities	March-September 2024	All	Oversee and facilitate SCED co-design activities to generate a strategic framework for presentation to a Community Forum for broader community partner input, with recommendations to Council for consideration of approval for implementation	Social Planner, EDA, supporting consultants
B. Support stewardship implementation activities related to the Social, Cultural and Economic Development Strategic Framework for Implementation with top 10 priorities	Presented to Council (Fall 2024) Subject to Council approval	All	Subject to Council approval, (On-going implementation, with stewardship provided by the SCED Advisory Committee and its related working groups	Social Planner, EDA, internal and external collaboration partners (across sectors)
C. Provide input into the identification of the key performance indicators and key innovation indicators for SCED Framework implementation,	Subject to Council approval	All	Subject to Council approval of the strategic SCED implementation framework, support identification of key indicators and shared outcome measures for implementation,	Social Planner, EDA, and supporting consultants (as needed)

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monitoring, and reporting recommendations to Council			monitoring, measurement, and reporting	

Per each committee/task group's Terms of Reference (TOR):

The committee or task group may undertake multiple initiatives; however, if staff resources are required, the advisory body shall undertake only one initiative at a time.

The committee or task group does not have the authority to give direction to staff or to commit to expenditure of funds.

Action recommended by the committee or task group must be done by resolution to City Council and with their approval prior to implementation.