



staləw

staləw
POW WOW

2024 SPONSORSHIP PACKAGE

SEPTEMBER 13TH, 14TH & 15TH 2024
AT THE LANGLEY EVENTS CENTRE

EVERYONE IS WELCOME TO ATTEND THIS EVENT.
VISIT WWW.STALEWPOWWOW.CA FOR MORE INFORMATION.

staləw
ARTS & CULTURAL SOCIETY

 Township of
Langley
EST. 1973

A Message from Committee

ʔəy̓ sweyəl ʔa səyem̓ ʔiʔ tə nə siyeyə

Good Day, respected ones & friends,

We thank you for your consideration in supporting our third annual *staləw* Pow-wow which will be held on September 13th, 14th & 15th at the Langley Events Centre located in Langley, BC.

The Township of Langley resides on the unceded traditional territories of the Coast Salish People, ǵʷa:ńłəń (Kwantlen), ǵiçəy̓ (Katzie), meθxʷey̓ (Matsqui), and səmyəməʔ (Semiahmoo) First Nations.

We invite you to join us as a Sponsor to this year's Pow-wow which will serve as an opportunity to continue to work together, build on, and strengthen our relationships on the path to reconciliation. Please join us as we showcase and celebrate the diverse Indigenous culture of these lands that we call home.

hay ce:p ǵə

Thank-you all,

staləw Pow-wow Committee
staləw Arts & Cultural Society



About the Host

stələw Arts and Cultural Society is a registered non-profit charitable society located in Fort Langley on ɔ̣ʷɑ:ḥłəḥ (Kwantlen) First Nation lands. stələw translates to 'big river' in the həḥqəmiḥəḥ language and reflects the eternal importance and generosity of the Fraser River to Indigenous communities living along its shores. Our people have stewarded stələw from its inland reaches to where it meets the ocean, since time immemorial. The river represents the many connections we have with each other and to this important and sacred place that we all share and call home. Rivers are constant – they connect, change, adapt and enable sharing and new opportunities.

After two successful pow-wows, in 2022 & 2023, we are delighted to host and honoured to announce that our third annual Pow-wow will return to the Langley Events Centre on September 13, 14, and 15, 2024. stələw Pow-wow 2023 brought together over 7,000 spectators, over 350 dancers and drummers, 150 volunteers, and over 80 Indigenous vendors throughout the weekend from across Canada and the United States. We are sharing this amazing opportunity for you to become involved as a sponsor for such a significant Indigenous cultural celebration in this region!

The 3rd Annual stələw Pow-wow will be an event that shares, honours and creates new opportunities to celebrate rich Indigenous traditions and build important and lasting connections. We have secured our incredible venue for the third time through the generous support of the Township of Langley, one of our lead partners for this event. The space at the Langley Events Centre offers and enables this event to be one of the largest pow-wows in British Columbia. We anticipate that it will be a very busy and exciting weekend to showcase and share Indigenous culture and arts.



Event Details

Location:

The Langley Events Centre
7888 200 St, Langley, BC
V2Y 3J4

Date:

Friday, September 13th 2024
Saturday, September 14th 2024
Sunday, September 15th 2024

Main Attractions:

- Cultural Dancing, Singing & Drumming (Competitive)
- Sharing Of Culture, Traditions, Teachings & Knowledge
- Indigenous Food
- Indigenous Vendors Market
- Interactive Activities

The Langley Events Centre:

With a seating capacity of 4,500 and an 8,000 square foot marketplace for Indigenous artists and vendors, the *staləw* Pow-wow will welcome Nations from across Canada and the U.S.A. to celebrate their rich Indigenous culture. It provides the opportunity for Indigenous peoples from diverse regions to gather and share their dancing, singing, drumming and art, while honouring the traditions of our ancestors. This event will attract hundreds of talented dancers, drummers, performers, and thousands of attendees. We welcome everyone to witness, experience and celebrate with us!



Sponsorship Benefits

We are actively seeking sponsors and partners to join us in supporting this event. There are many levels of paid sponsorship, as well as opportunities to sponsor our in-kind needs, including volunteer supplies, accommodations, and hospitality services.

Benefits of Becoming a Sponsor

The staləw Pow-wow offers numerous sponsorship opportunities for your company to gain exceptional brand exposure to showcase your company's goals and initiatives. As a sponsor, you can benefit from the attention of a captive and diverse audience, as well as from the connections made to like-minded individuals and businesses with similar goals and initiatives. By becoming a sponsor, you are supporting the Indigenous community through an event that is centered around culture, music, dance, food and the arts. This is an inclusive and family friendly event, where everyone is welcome to attend. The staləw Pow-wow is a must-see experience right in your local community.

Our Sponsorship Packages

SPONSORSHIP OPPORTUNITIES	cə sqən Golden Eagle \$25,000 +	paqəs Eagle \$15,000 +	stqaye? Wolf \$10,000 +	speʔəθ Bear \$5,000 +	sce:ltən Salmon \$2,500 +	sməq'əʔ Great Blue Heron \$1,250 +
Complimentary Weekend Passes	15	10	8	6	4	2
Logo Listing on Program / Website	X	X	X	X	X	
Advertising on Digital Signage in Arena	X	X	X	X		
Participation in Saturday Evening Sponsor Event	X	X	X			
Social Media Mentions & tags	X	X	X			
Corporate Vendor Booth	X	X	X			
Direct URL Links on Our Website	X	X				
Recognition on the Main Stage	X					
Participation in one of the Grand Entries	X					

* Additional benefits apply for sponsorships that exceed the suggested Golden Eagle amount. Please contact us to discuss.

Get In Touch

Customize your Sponsorship

We welcome the opportunity to connect with you directly and help to build a package of benefits that is most suitable to your organization. There may be some great options of areas of sponsorship that are not currently listed.

If you are interested in alternative opportunities to sponsor and support the event's in-kind needs, including but not limited to, volunteering, supplies, accommodations, or hospitality services, please contact us to discuss what opportunities are available to sponsor.

Contact us for more Information

We are grateful for any support you are able to provide to this important Indigenous, inclusive and family friendly celebratory event. Be sure to follow our *staləw* social media pages for updates on the pow-wow and to learn about and participate in the range of local Indigenous focused programs and initiatives hosted by our society.

To see our 2023 & 2022 Review Archives please [click here](#).

hay ce:p ǵə for your consideration in supporting this wonderful event!

staləw Pow-wow Committee

staləw Arts & Cultural Society

PO Box 975, Fort Langley BC V1M 2S4



Sponsorship Inquires
Contact Phyllis Atkins, Manager
phyllis@stalew.ca



General Inquiries
Contact for further Information
info@stalew.ca

Visit Us Online For More Information



www.stalew.ca



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