



## MINUTES OF THE SPECIAL COUNCIL MEETING

Monday, November 18, 2024  
5:00 pm  
Remote Video / Teleconference

- Present: Mayor Pachal  
Councillor Albrecht  
Councillor James  
Councillor Mack  
Councillor Wallace  
Councillor White
- Absent: Councillor Solyom
- Staff Present: F. Cheung, Chief Administrative Officer  
G. Flack, Deputy Director of Corporate Services  
K. Hilton, Director of Recreation, Culture and Community Services  
C. Johannsen, Director of Development Services  
S. Kennedy, Fire Chief  
K. Kenney, Corporate Officer  
P. Kusack, Deputy Corporate Officer  
D. Leite, Director of Corporate Services  
D. Pollock, Director of Engineering, Parks and Environment  
B. Zeller, Manager of Human Resources
- Also in Attendance: T. Antalek, Manager of Operations, Discover Langley City

### 1. **LAND ACKNOWLEDGEMENT**

Mayor Pachal began by acknowledging the land on which we gather is on the traditional unceded territory of the Katzie, Kwantlen, Matsqui and Semiahmoo First Nations.

### 2. **ADOPTION OF AGENDA**

It was MOVED and SECONDED

THAT the November 18, 2024 special meeting agenda be adopted as circulated.

**CARRIED**

**3. COMMITTEE OF THE WHOLE**

It was MOVED and SECONDED

THAT Council commence Committee of the Whole.

CARRIED

- a. Community Organization Information Session - Discover Langley City - 45 minutes - 5:00pm

Taryn Antalek, Manager of Operations, Discover Langley City, provided a PowerPoint presentation to update Council on Discover Langley City activities related to marketing, destination development and visitor services, highlighting the following:

- Slogan “Experience the wonder.”;
- Funding in 2024;
- Canada Summer Jobs hires;
- Total Annual Municipal Regional District Tax (MRDT) growth;
- Partners;
- Partner Programming;
- Research Stats provided by Destination British Columbia
- AirDNA – Short-Term Rental Statistics
- Marketing:
  - Collateral
  - Digital Media
  - Social Media
  - Giveaways
  - Complimentary Packages for 33 Influencers and Travellers
  - Consumer Focused Asset Development
  - Holiday Campaign
- Destination and product experience management
- Supporting Tourism Experiences
- Visitor Services
- Brick and Mortar Visitor Centre
- Looking Ahead to 2025
  - Marketing
  - Destination Management
  - Visitor Services
  - Key Messaging for Supporting Tourism in Langley City Now and in 2025

Ms. Antalek responded to a question from a member of Council regarding Airbnb rentals.

Ms. Antalek left the meeting.

4. **COMMITTEE OF THE WHOLE - RISE AND REPORT**

It was MOVED and SECONDED

THAT Committee of the Whole rise and report.

CARRIED

5. **RATIFICATION OF RECOMMENDATIONS FROM COMMITTEE OF THE WHOLE**

n/a

6. **MOTION TO HOLD A CLOSED MEETING**

It was MOVED and SECONDED

THAT the Council Meeting immediately following this meeting be closed to the public as the subject matter being considered relates to items which comply with the following closed meeting criteria specified in Section 90 of the Community Charter:

1 (c) labour relations or other employee relations;

(e) the acquisition, disposition or expropriation of land or improvements, if the council considers that disclosure could reasonably be expected to harm the interests of the municipality;

(k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public;

2 (b) the consideration of information received and held in confidence relating to negotiations between the municipality and a provincial government or the federal government or both, or between a provincial government or the federal government or both and a third party.

CARRIED

7. **ADJOURNMENT**

It was MOVED and SECONDED

THAT the meeting adjourn at 5:32 pm.

CARRIED

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Signed:

MAYOR

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Certified Correct:

CORPORATE OFFICER