

# 2025 Work Plan

## Crime Prevention Committee

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### Mandate

The mandate of the Committee includes:

- Continuing to advance media messaging around crime prevention and community defense model programs in collaboration with the City's Communication Officer
- Continuing with the "Know Your Neighbour" campaign concept
- Recommend crime prevention programs that facilitate crime reduction
- In partnership with the Community Police Office, promoting and educating residents about existing RCMP programs such as Block Watch, crime prevention such as CPTED, and community defense model programs such as neighbourhood gatherings.
- In partnership with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce, promoting and educating business owners about existing RCMP programs, crime prevention, and community defense model programs.

Requesting presentations from the RCMP and local non-government agencies to educate members about on Crime Prevention and Community Defense Model programs, strategies, and issues.

- Aligning with the strategic plan in creating new protective and supportive services through exploring opportunities for the Community Liaison Officer, Block Watch and other activities that help everyone feel safe and supported.

### Objectives

Identifies objectives that align with the Crime Prevention mandate and terms of reference. Please note, after Council approves this work plan, any updates/adjustments to the work plan are to be submitted to Council for approval.

#### **Objective 1: Increase Social Media Presence**

This objective aims to target promotion of crime prevention programs / initiatives, specifically reaching youth and at-risk residents. It aligns with the mandate related to continuing to advance media messaging around crime prevention and community defense model programs.

#### **Objective 2: Business Watch**

This objective aims to raise crime prevention awareness and action in the business community. It aligns with the mandate to utilize partnerships with the Community Police Office, Downtown Langley Business Association and Chamber of Commerce to promote and educate business owners about existing RCMP programs, crime prevention, and community defense model programs. This year work will focus on a Business Watch pilot project involving participation from the DLBA businesses on the Fraser Highway one-way. The intention is to connect neighbouring businesses using a Block Watch modelled program.

#### **Objective 3: Crime Prevention Mural**

This objective aims to promote / educate the public about crime prevention visually using an artistic medium. This initiative was approved by Council in 2023 and is wrapping up with

installation anticipated in Q3 of 2025. It aligns with the mandate relating to advancing media messaging around crime prevention.

#### **Objective 4: Block Watch**

This objective aims to promote and expand participation in the established RCMP program. The program lost participation when it was shut down due to covid. It has since been reestablished and is gaining momentum. It aligns with the mandate related to partnerships with the Community Police Office to promote and educate residents about existing RCMP programs and crime prevention.

#### **Objective 5: Know Your Neighbour Campaign and related activities**

This objective aims to continue to educate residents on the importance of community connectedness and the benefits of a collaborative 'neighbourly' approach to maintaining safe neighbourhoods. The mandate speaks directly to continuing the "Know Your Neighbour" campaign concept. Executing neighbourhood events to bring residents together to get to know one another will be a focus this year.

#### **Objective 7: Bike Security**

This objective aims to continue to educate, promote and advocate for effective public bike racks and safe parking/storage places for bicycles around town. With an increased sense of safe and reliable bicycle parking, residents are more likely to increase their usage of this alternate mode of transportation. This objective relates to the recommendations of crime prevention programs that facilitate crime reduction. The group will focus on promoting registration into the antitheft & bike recovery program, 529 Garage.

## Action Plan

Action Items	Timeline	Responsibility	Expected Outcomes	Resources
Identify specific action items integral to the stated objective	Identify estimated timeline and/or end date for action items.	Identify working groups, subcommittees, and/or committee member(s) responsible for completing each action item, as appropriate.	Outline expected achievements and deliverables from each action item. Ideally, these are measurable indicators of success.	Identify any resources (e.g. staff liaison, other City staff, City funds) that will be needed in order to complete the action items.
<b>1. Increase Social Media Presence</b>				
A. Formation of social media presence (branding)	Q2 - ongoing	Subcommittees TBD	Connect with youth, at-risk residents, and others of varied backgrounds / demographics	Communication staff to format on existing City templates and schedule posts on social media channels
B. Consider how to layer social media into every crime prevention action/objective	Q2 - ongoing		Include social media posts promoting all the crime prevention work	Communication staff – schedule posts on social media
C. Reach people / communicate / educate – utilize survey software, polls	ongoing		To get better data and feedback to drive specific initiatives and activities more effectively	Possible budget for specific social boosts
<b>2. Business Watch</b>				
A. Create information piece to advise DLBA / Chamber about initiative	Ongoing	Subcommittee	More engagement and participation of the business community in crime prevention	DLBA / Chamber participation
B. Collaborate with DLBA / Chamber to inform business community of new initiative	Q1 & 2 – Ongoing	Subcommittee	More engagement and participation of the business community in crime prevention	
C. Block Walk Event – in person visits from business to business sharing information	Q3 - Ongoing	DLBA / Chamber	More engagement and participation of the business community in crime prevention	
<b>3. Crime Prevention Mural</b>				
A. If approved by council – proceed with mural installation	Q2 or Q3	Council & Staff	Share crime prevention awareness visually	Staff resources as directed by council
B. Integrate into the DLBA mural program			Inclusion in Mural Walk	DLBA resources to include new mural

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<b>4. Block Watch</b>				
A. Support and promote program at community events & through social media	Ongoing	Subcommittee TBD	Grow the Block Watch program participation.	RCMP – resource material / attendance at events
<b>5. Know Your Neighbour Campaign (KYN)</b>				
A. Gather and create materials / information and continue to support KYN concept – share with public at events B. Reach out to strata/condo type of residences to promote creating safe micro-communities	Ongoing	Subcommittee	Continue to grow awareness of the benefits of community connectedness into all initiatives and thereby reduce crime Focus on promotion of Crime Stoppers & 529 Garage programs	
<b>6. Bike Security</b>				
A. Bike Valet Project at Earth Day and/or Community Day Event(s)	Q2 & Q3	Subcommittee	Education / Awareness of bike security and 529 Garage (antitheft and bike recovery program)	City event staff Possible need for budget for promotion

**Notes:**

*The advisory body may undertake multiple initiatives; however, if staff resources are required, the advisory body shall undertake only one initiative at a time.*

*The advisory body does not have the authority to give direction to staff or to commit to expenditure of funds.*

*Action recommended by the advisory body must be done by resolution to City Council and with their approval prior to implementation.*