

Paula Kusack

Subject: FW: Letter: Small Business Saturday 2025
Attachments: SBS 2025 - Mayors of BC.pdf

From: Molly MacCormack <Molly.MacCormack@cfib.ca>
Sent: November 12, 2025 11:18 AM
To: Molly MacCormack <Molly.MacCormack@cfib.ca>
Cc: Ryan Mitton <Ryan.Mitton@cfib.ca>; Kalith Nanayakkara <Kalith.Nanayakkara@cfib.ca>
Subject: Letter: Small Business Saturday 2025

You don't often get email from molly.maccormack@cfib.ca. [Learn why this is important](#)

Dear Mayor:

On behalf of the Canadian Federation of Independent Business (CFIB), please find attached a letter outlining the details of our upcoming [Small Business Saturday](#) campaign.

Taking place on **November 29th**, between Black Friday and Cyber Monday, this initiative is designed to celebrate and support local businesses during the busy holiday shopping season. Our goal is to encourage Canadians to shop local and recognize the vital role small businesses play in our communities and economy. You can find our toolkits [here](#).

We would greatly appreciate your support in helping to amplify this important message. Please don't hesitate to reach out if you have any questions or would like additional information.

Molly MacCormack
Policy Analyst, Vancouver
e: Molly.MacCormack@cfib.ca
x: [@CFIBBC](#)

[CFIB](#) – *In business for your business.*

The content of this email is confidential and intended for the recipient specified in the message only. It is strictly forbidden to share any part of this message with any third party, without the written consent of the sender. If you received this message by mistake, please reply to this message and follow with its deletion, so that we can ensure such a mistake does not occur in the future. / Le contenu de ce courriel est confidentiel et destiné uniquement au destinataire spécifié dans le message. Il est strictement interdit de partager ce message, en tout ou en partie, avec un tiers, sans le consentement écrit de l'expéditeur. Si vous avez reçu ce message par erreur, répondez à ce message pour nous l'indiquer et supprimez-le afin que nous puissions nous assurer qu'une telle erreur ne se reproduise plus.