

MS Canada Illumination Request Template

**Please note that application questions for illumination requests vary, depending on the facility.*

Name of organization: MS Canada

Organization's website: <https://mscanada.ca/>

Organizational phone number: 1-800-268-7582

Organizational address: *Some request forms ask for an organizational address. We've provided our primary mailing address at the top. If you do need to provide a more local/provincial address, you can also use one of the addresses below. Please provide one of the following, depending on your location:*

MAILING ADDRESS:

MS Canada
250 Dundas Street West, Suite 500
Toronto ON, M5T 2Z5

Alberta – Calgary: 1005-150 9 Avenue SW, Calgary AB T2P 3H9

Alberta – Edmonton: 201-9426 51 Avenue NW, Edmonton, Alberta T6E 5A6

British Columbia: 301-3450 Uptown Blvd, Victoria, BC, V8Z 0B9

Manitoba: 100-1465 Buffalo Place, Winnipeg MB R3T 1L8

Ontario: 500-250 Dundas Street W., Toronto, ON M5T 2Z5

Saskatchewan: 1911 Broad Street, Regina, SK, S4P 1Y1

Atlantic: 102-238A Brownlow Ave, Dartmouth, NS B3B 2B4

Sample Request Form – Filled out and sent via email and/or via the facility's website. Tailor as needed.

Good day,

I am writing to put in a request on behalf of MS Canada to have the *NAME OF FACILITY* be **lit up red on May 30, 2026, for World MS Day.**

Contact name: *Patricia Wilson*

Contact email address: *fortbillybrown@gmail.com*

MS Canada

Date(s) of event: May 30, 2026

Date requested for lighting: May 30, 2026

Description of cause/event: Every year on May 30, we celebrate global solidarity and hope for the future of people living and affected by MS through World MS Day. This year's theme is Diagnosis: <https://worldmsday.org/>

Canada has one of the highest rates of multiple sclerosis (MS) in the world. Over 90,000 Canadians live with MS and on average, 12 Canadians are diagnosed with the disease every day. For more information about MS and MS Canada, visit mscanada.ca

Have you made the same request to other iconic facilities in Canada? If yes, which ones?

Yes. Each year we typically reach out to major landmarks in cities across Canada, which often include, Science World, Canada Place, BC Place, Calgary Tower, Provincial City Halls, CN Tower, Niagara Falls and Edmonton High Level Bridge.

Is this an annual or one-time event? Annual

What colour(s) are you requesting for lighting? Red

Please provide your social media handles. We do our best to promote each cause on social media.

Facebook: [@MSCanadaOfficial](#)

Instagram: [@MSCanadaOfficial](#)

Twitter/X: [@MSCanOfficial](#)

Hashtags:

#WorldMSDay

#MSAwarenessMonth

Please provide details of how you will promote your event, and where mention will be made of the lighting at this landmark/facility: Throughout the month of May, and on World MS Day, we strive to reshare social media posts and stories that tag MS Canada featuring photos of illuminations to raise awareness!

Post-event we typically share a round-up social media post featuring some of the landmark illumination pictures, to highlight communities across Canada who participated in World MS Day. This is shared via our MS Canada social media channels.

If you require any additional information, please contact me.

Thank you, *Patricia Wilson MS Ambassador – MS Canada @fortbillybrown@gmail.com*