



EXPLANATORY MEMO

REQUEST TO CONDUCT DOOR-TO-DOOR CANVASSING

The City's Door to Door Canvassing Policy No. CO-25 outlines the guidelines for which organizations can apply for permission from Council to conduct door-to-door canvassing within the municipal boundaries.

Guidelines include:

- Permission must be granted by Council;
- Campaigns must be in the name of registered charities;
- No third party commissioned sales permitted, with the exception of those companies working for non-profit organizations that have (or would be required to attain upon approval) a Mobile Vendor's License in the City of Langley;
- Approvals shall only be granted to organizations registered as a charity;
- Organizations must be registered in BC;
- Canvassing can take place between 9am – 8pm, Monday – Saturday
- An organization is only permitted to canvass for up to one month per calendar year.

TNI Network is a company that provides fundraising services to non-profit organizations. They do not utilize commission sales but rather pay canvassers by the hour. They meet the requirements outlined in the City's policy.

This year, TNI is representing four (4) organizations that would like to canvass in the City of Langley: World Vision, Red Cross, BC Children's Hospital and World Wildlife Fund. For each organizations they are asking permission from Council to canvass 3 individual weeks during the 2017 calendar year, for a total of 12 weeks.

For example canvassing may take place for:

World Vision: 1 week in January, April & October

Red Cross: 1 week in February, July & November

BC Children's Hospital: 1 week in March, June & September

World Wildlife Fund: 1 week in May, August & December