

## Downtown Initiative

### Laneway Activation

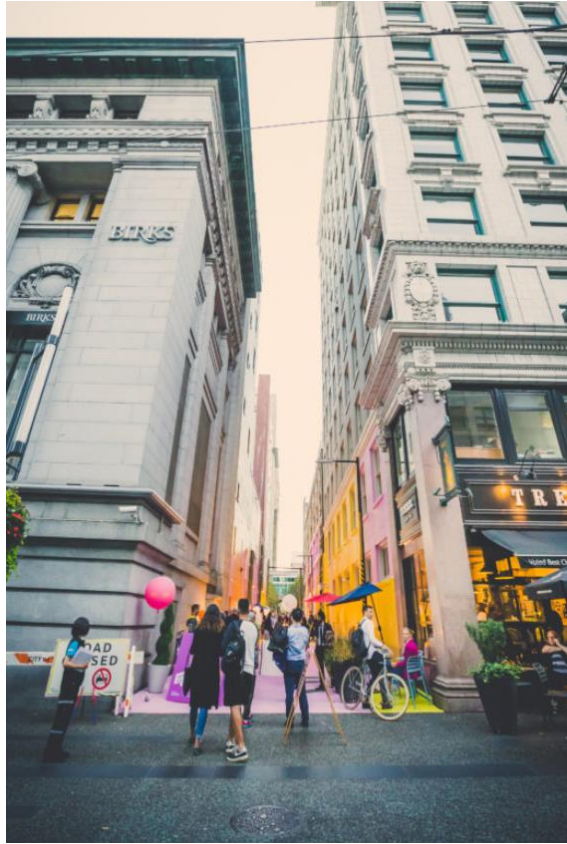
#### Background

- Transform downtown laneways as spaces to socialize and play; reshape laneways into engaging, accessible public spaces that contribute to the vibrancy of the City and become lively parts of the urban streetscape.
- Laneways serve an important business function, but for a big part of the day they are underused and full of potential. Lanes can be transformed to be more appealing and function as public spaces.



## **Downtown Initiative**

### **Laneway Activation**



#### **City's Involvement**

- Pilot program to create a laneway suitable for laneway activation.
- Fuller Lane has been identified as a good candidate.
- Paint walls and/or mural(s) on walls.
- Install additional lighting.
- Paint pavement for activities (e.g. basketball).
- Install basketball net.
- More frequent street sweeping.
- Consult with property owners to allow the City to paint murals on their walls and install infrastructure (e.g. lighting, basketball net, etc.) on private property.

#### **DLBA's Involvement**

- Assist the City with facilitating discussion with private property owners.

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#### **Others**

- Private property owners to support the initiative by allowing painting of murals on their walls and installing infrastructure on their property.
- Organize a 'Work Party' to invite property owners and merchants to participate in the activities.

#### **Anticipated Resources Required**

- Funding required to implement laneway activation is approximately \$20,000.00.