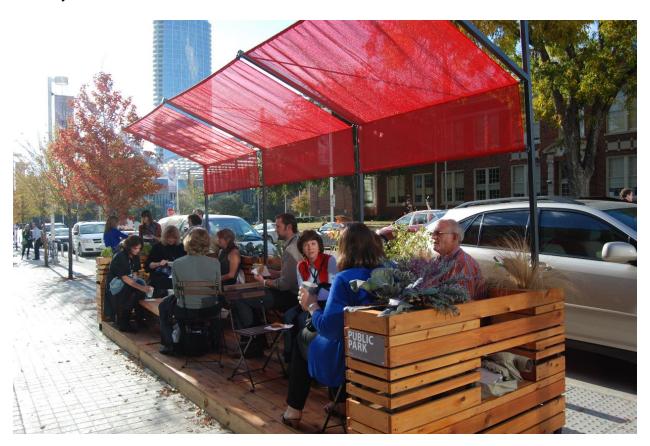
### **Downtown Initiative**

### **Pilot Parklet Program**

### **Background**

- To provide a place for people to sit, relax, and enjoy the City during the warmer months from May to October of each year.
- Parklets are unique public spaces that provide seating and attract potential customers.
- Parklets foster a sense of community by creating welcoming public spaces where you can meet old friends and make new ones.



## **Downtown Initiative**

# Pilot Parklet Program





### **Downtown Initiative**

### **Pilot Parklet Program**

#### **City's Involvement**

- As a pilot, the City will construct a parklet at a designated location.
- The pilot parklet will be 'adopted' by local businesses to use by the public and their patrons. The local businesses who 'adopted' the parklet will be responsible for maintaining the parklet.
- Other parklet locations will be identified by Engineering.
- City to develop a set of specifications and guidelines for other parklets.
- City will develop an RFP for merchants to build parklets adjacent to their establishments.

### **DLBA's Involvement**

 DLBA may contribute full or partial funding, similar to the Get Fresh program, to assist merchants to build parklets adjacent to their establishments.

### **Others**

- Merchants will be able to build parklets adjacent to their establishments, in accordance with the City's specification and guidelines, at their cost.
- Parklets constructed by the merchants may be used exclusively by the merchants.

#### **Anticipated Resources Required**

• The City will fund and build the pilot parklet - approximately \$10,000.00.