

## Paula Kusack

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**Subject:** FW: Request for Proclamation - City of Langley - Light Up Purple for World Mental Health Day  
**Attachments:** 2017LUPLetter.pdf

**From:** Carol Todd Admin Team [<mailto:lightuppurpleatls@gmail.com>]  
**Sent:** July 18, 2017 5:59 PM  
**To:** WebInfo  
**Cc:** Joanne Greenwood  
**Subject:** City of Langley - Light Up Purple for World Mental Health Day

Mayor Schaffer and Council,

World Mental Health Day, on October 10th, is widely recognized around the world. We invite you to show your support for mental health by participating in our 5th annual awareness event, Light Up Purple. Bridges, buildings and structures illuminate in purple lights; cities proclaim the date as World Mental Health Day in their communities; schools and businesses wear and/or decorate in purple. You'll find our official invitation attached for your reference. The World Federation for Mental Health's theme for 2017 is mental health in the workplace.

We respectfully request that Mayor Schaffer issue a Proclamation in support of World Mental Health Day. Cities across Canada, the United States and Internationally can bring much needed attention to the significance of purple and mental health & wellness. In addition to a proclamation, the lighting in purple of buildings, bridges and or landmarks within your city, encouragement of discussions related to mental health and the importance of seeking help, and participation in other purple ways (clothing, ribbons, balloons, cupcakes) is greatly encouraged and appreciated.

We are thankful for all of our past supporters across Canada, throughout the United States, and Internationally (<http://lightuppurple.com/supporters-2016/>) and hope that the participation and awareness will continue to grow this year.

The [Amanda Todd Legacy Society](#) is a non-profit society that focuses on awareness and the well-being of individuals with respect to prevention and awareness relating to bullying, cyber abuse and internet safety as well as resources and education that encourage mental wellness and healthy living. Together we can make a global difference and #MakeTodayPositive for everyone!

Thank you for your consideration. We look forward to hearing from you.

Sincerely,  
**Kristina Marrington**  
**Project Lead, Light Up Purple 2017**

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*#WMHD #worldmentalhealthday*