AMANDA TODD LEGACY
'THE DREAM OF HELPING KIDS'

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To Whom It May Concern;
Re: Light Up Purple for October 10, 2018

We invite you to join us for our #LightUpPurple campaign in support of World Mental Health Day held annually on October 10th. Light Up Purple is supported by the World Federation for Mental Health, whose 2018 theme is *"Young People and Mental Health in a Changing World"*.

We are pleased to have seen increased involvement with this event over the past five years, and the awareness it is bringing to mental health and wellness around the world. Buildings, landmarks and bridges across Canada, the USA and Internationally have been illuminating for 'Light Up Purple'. We hope to see all our previous supporters, along with new ones, **light up purple on October 10th, proclaim and build awareness for World Mental Health Day, and even wear or do something purple themed**. Please visit our event website to view past supporters and discover other ways to get involved to show support on October 10, 2018.

The Amanda Todd Legacy is a non-profit society that focuses on awareness and the well-being of individuals with respect to prevention and awareness relating to bullying, cyber abuse and internet safety as well as resources and education that encourage mental wellness and healthy living.

Standing together as one we can make a difference for everyone. By educating and empowering children and adults, we advocate for change to avoid more casualties. We, as caring communities of parents, youth, families, friends, classmates, co-workers and neighbors, must stand together and #MakeTodayPositive. Together we can show the entire world by lighting up purple that we say NO to bullying and the stigma of mental illness.

Please join us this year and help to make a #GlobalDifference in the awareness surrounding mental health this October 10th. If you should have any questions, please email me directly at carol@amandatoddlegacy.org.

Thank you in advance for your consideration.

Carol Todd - Founder
Amanda Todd Legacy Society
www.amandatoddlegacy.org
#MentalHealthMatters