

[CPA Canada \(/en\)](#)

# Event Agenda

**RETURN TO EVENT PAGE (/EN/CAREER-AND-PROFESSIONAL-DEVELOPMENT/CONFERENCES/2018/OCTOBER/PUBLIC-SECTOR-CONFERENCE-2018)**

This is the agenda for

**October 22, 2018 - Conference Day One**

7:30 - 8:30

**Registration and Continental breakfast**

8:30 - 9:30

**Opening Keynote: Empty Planet: Coping with the impact of global population decline**

Speaker: John Ibbitson, Award Winning Political Journalist and Writer-at-large, The Globe and Mail

United Nations population models predict the planet's human population will grow from seven billion today to eleven billion by 2100. Unless humankind defuses this population bomb, experts warn, we face a future of increasing poverty, food shortages, conflict and environmental degradation. These predictions are wrong.

The great defining event of the twentieth century — one of the great defining events in human history — will occur in three decades, give or take, when the global population starts to decline. Once that decline begins, it will never end. We do not face the challenge of a population bomb but of a population bust — a relentless, generation-after-generation culling of the human herd. Nothing like this has ever happened before.

- Joel K. Bourne Jr., *The End of Plenty: The Race to Feed a Crowded World*, (New York: Norton, 2015), Introduction

[John Ibbitson \(/en/career-and-professional-development/event-biographies/john-ibbitson\)](#)

**October 22, 2018 - Conference Day One**

9:35 - 10:00

**PSAB strategic overview**

Speaker: Charles-Antoine St-Jean, Chair, Public Sector Accounting Board

Charles Antoine St-Jean, the Chair of the Public Sector Accounting Board (PSAB) will provide an overview of PSAB's strategic direction. He will discuss some of the key strategies in the 2017-2020 Strategic Plan, namely the:

- Proposed new Conceptual Framework and Reporting Framework
- PSAB's approach to International Public Sector Accounting Standards, and
- Not-for-profit sector consultation to shape the future strategy

[Charles-Antoine St-Jean \(/en/career-and-professional-development/event-biographies/charles-antoine-st-jean\)](#)

10:00 - 10:20

**Networking Break**

10:20 - 11:05

**Concurrent Sessions:**

**October 22, 2018 - Conference Day One**

1

**Cannabis Legislation: Ready or Not, Here It Comes**

Speaker: Dale Tesarowski, Executive Director, Corporate Initiatives, Performance and Planning, Saskatchewan Department of Justice

With cannabis legalization coming into effect October 17, 2018, we are seeing social transformation in virtually live time. This session will concentrate on what is meant by legalization and how the federal, provincial and territorial governments are implementing it. Age limits, possession amounts, retail and online sales, taxation, production and processing are amongst the areas where changes are being made. How these changes may impact workplaces, communities and society will also be discussed.

[Dale Tesarowski \(/en/career-and-professional-development/event-biographies/dale-tesarowski\)](#)

2

**A Proposed New Conceptual Framework and Reporting Model for the Canadian Public Sector**

**October 22, 2018 - Conference Day One**

11:10 - 12:10

**Beyond the CFO**

Moderator: Suzanne Gignac, Partner, Ernst & Young LLP

Panelists:

Kelly Gillis, Deputy Minister, Infrastructure Canada

Mary Wilson Trider, President & CEO, Almonte General Hospital and Carleton Place District Memorial Hospital

Michel Tremblay, CMHC SVP, Policy, Research and Public Affairs, Canada Mortgage and Housing Corporation

The skills required as a CFO in the Public Sector are evolving. The CFO is no longer seen as a traditional accountant but a well-rounded individual with a varied business skillset. To be effective leaders, CFO's are increasingly having to develop proficiencies and think critically beyond just accounting performance in areas such as strategy, risk, operations, IT and overall leadership skills to grow and sustain their organization. This session will provide insight from CPAs who have moved beyond the role of the CFO to Deputy Minister/President/Senior VP roles.

What do they wish they had done differently? What information do they seek from their Finance functions? How can the CFO be a better strategic partner? What guidance would you give to those in finance roles who want to diversify their experience outside the finance function?

Our panel of senior leaders will discuss their perspectives as they have moved beyond the finance function. They will share common challenges and solutions that will provide participants with the insight needed to better serve their senior management teams and personal insight on competencies to develop for those wanting to reach beyond the CFO role.

[Suzanne Gignac \(/en/career-and-professional-development/event-biographies/suzanne-gignac\)](#) ; [Kelly Gillis \(/en/career-and-professional-development/event-biographies/kelly-gillis\)](#) ; [Mary Wilson Trider \(/en/career-and-professional-development/event-biographies/mary-wilson-trider\)](#) ; [Michel Tremblay \(/en/career-and-professional-development/event-biographies/michel-tremblay\)](#)

**October 22, 2018 - Conference Day One**

12:10 - 1:10

**Lunch**

1:10 - 1:55

**Concurrent Sessions:**

1

**Driving social impact: The enhanced opportunity for the public sector and not for profit organizations**

Moderator: Bailey Church, Partner, KPMG

Panelists to date: Catherine Scott, Director General, Community Development and Homelessness Partnerships Directorate, Employment and Social Development Canada

A federal Steering Group comprised of experts from across the country was appointed to co-create a Social Innovation and Social Finance Strategy for Canada. In June 2018, the Steering Group released its recommendations that have significant implications for the public sector and not for profit organizations. Ultimately, the vision is to create an enhanced ecosystem resulting in more socially and economically inclusive communities across our country. Learn how the recommendations and the broader trends they represent will impact your organization.

[Bailey J. Church, CPA, CA \(/en/career-and-professional-development/event-biographies/bailey-church\)](#) ; [Catherine Scott \(/en/career-and-professional-development/event-biographies/catherine-scott\)](#)

2

**PSAB - International Strategy**

2:00 - 2:45

**Concurrent Sessions:**

**October 22, 2018 - Conference Day One****1****Let's talk diversity: Women in leadership**

Moderator: to be confirmed

Panelists:

Janice Baker, City Manager and CAO, City of Mississauga

Clare Isman, President and CEO of Saskatchewan Liquor and Gaming Authority

Kami Ramcharan, Chief Financial Officer and Assistant Commissioner, Finance and Administration, Canada Revenue Agency

The women on this panel are seasoned senior leaders in their organizations. These women will share their insights and answer questions on a number of topics such as:

- The impact of having women in key leadership roles
- How as leaders they have an effect on their organization
- How they identify talent in younger women

[Janice M. Baker, FCPA, FCA \(/en/career-and-professional-development/event-biographies/janice-m-baker\)](#) ; [Clare Isman \(/en/career-and-professional-development/event-biographies/clare-isman\)](#) ; [Kami Ramcharan \(/en/career-and-professional-development/event-biographies/kami-ramcharan\)](#)

**2****Cost Estimate of the National Shipbuilding Strategy****2:45 - 3:00****Networking Break**

**October 22, 2018 - Conference Day One**

3:00 - 4:00

**Auditor-General Panel: Guarding the Public Trust and Auditing for Integrity**

Moderator: Carol Devenny, Office Managing Partner,  
PricewaterhouseCoopers LLP

Panelists:

Michael Ferguson, Auditor General of Canada

Carol Bellringer, Auditor General of British Columbia

Ken Hughes, Auditor General of City of Ottawa

This panel will look at the role auditors play in guarding the public trust and the types issues they see today that create challenges to ensuring government and public administration is accountable, transparent, ethical and of high integrity.

[Carol Devenny \(/en/career-and-professional-development/event-biographies/carol-devenny\)](#) ; [Michael Ferguson \(/en/career-and-professional-development/event-biographies/michael-ferguson\)](#) ; [Carol Bellringer FCPA, FCA \(/en/career-and-professional-development/event-biographies/carol-bellringer\)](#) ; [Kenneth J. Hughes, CPA, CMA, CFF \(/en/career-and-professional-development/event-biographies/kenneth-hughes\)](#)

4:05 - 4:50

**Closing Plenary**

Speaker: Peter Wallace, Secretary of the Treasury Board of Canada Secretariat

[Peter Wallace \(/en/career-and-professional-development/event-biographies/peter-wallace\)](#)

4:50 - 6:00

**Networking reception**

This is the agenda for

**October 23, 2018 - Conference Day Two**

**October 23, 2018 - Conference Day Two**

7:00 - 8:30

**Registration and Continental breakfast**

7:30 - 8:15

**Next generation of CPAs****Moderators:**

Claude Rochette, CFO Department of National Defense

Juliet Woodfield, Vice-President, Finance &amp; HR, and CFO, Canadian Environmental Assessment Agency

**Panelists to date:**

Ryan Kelso, Acting Controller, Children's Hospital of Eastern Ontario

David Lao, Financial Analyst, Department of National Defense

Aman Srivastava, title TBA, Office of the Comptroller General of Canada

This session will feature 3 professional accountants who are within their first five years of their career within the public sector or not for profit sector. Why not join us for an Early Bird Session on October 23, 2018 to hear from them on a number of topics including: what they are looking for from their leader, the type of work they are hoping to do, and their ideas on how the public sector and not for profit employers can continue to recruit and retain new early career talent.

[Claude Rochette \(/en/career-and-professional-development/event-biographies/claude-rochette\)](#) ; [Juliet Woodfield, CPA, CA \(/en/career-and-professional-development/event-biographies/juliet-woodfield\)](#) ; [Ryan M. Kelso, CPA, CA \(/en/career-and-professional-development/event-biographies/ryan-kelso\)](#) ; [David \(Chun Yu\) Lao \(/en/career-and-professional-development/event-biographies/david-lao\)](#)

8:30 - 9:30

**Keynote Address**



**October 23, 2018 - Conference Day Two**

9:35 - 10:35

**Financial Executives Panel: Challenges, Change and the Future**

Moderator: Roxanne Anderson, CEO, March Advisory Inc.

Panelists:

Roch Huppé, Comptroller General of Canada

Jennifer Camelon, Interim President and CEO, Royal Canadian Mint

Cindy Veinot, Assistant Deputy Minister and Provincial Controller,  
Government of Ontario

Our seasoned finance executives including the Comptroller General of Canada, and others from different levels of government will share their thoughts around the big issues and ideas they are facing in today's ever-changing environment. The panel will discuss how leaders are managing emerging initiatives as they strive to advance and mature their respective operations.

[Roxanne Anderson \(/en/career-and-professional-development/event-biographies/roxanne-anderson\)](#) ; [Roch Huppé, CPA, CGA \(/en/career-and-professional-development/event-biographies/roch-huppe\)](#) ; [Jennifer Camelon \(/en/career-and-professional-development/event-biographies/jennifer-camelon\)](#) ; [Cindy Veinot, FCPA, FCA, CMA, CPA \(DE\) \(/en/career-and-professional-development/event-biographies/cindy-veinot-fcpa-fca-cma-cpa\)](#)

10:35 - 10:50

**Networking break**

10:50 - 11:35

**Concurrent Sessions:**

**October 23, 2018 - Conference Day Two****1****The Future of cyber security – from an Audit Committee, Finance and Internal Control perspective**

Speaker: Michael Abbott, Partner, Deloitte

This session will provide a business perspective on cyber security and provide the following elements:

- Overview of a cyber-attack
- Defending against new cyber-attacks and emerging threats
- Cyber Security Risk Management
- The evolving control framework
- Role of Cyber insurance

**2****International Public Sector Accounting Standards - an Update****11:40 - 12:25****Concurrent sessions:****1****Big data and data analytics**

Speaker: Michael Patrick Moran, Vice President Research, Gartner Inc.

**2****International Financial Reporting Standards Update****12:30 - 1:30****Lunch****1:30 - 2:30****Concurrent sessions:**

**October 23, 2018 - Conference Day Two**

1

**Enabling more effective public financial management:  
Application of Blockchain solutions**

Moderator: Abhishek Sinha, Partner, Toronto, Ernst & Young LLP

Panelists to date:

Mark MacDonald, Partner - Government & Public Sector, Ernst & Young LLP

Natalia Ameline, Co-Founder, CryptoChicks

Blockchain is taking centre stage and is moving out of the R&D phase and into real-world applications! We have assembled a panel of experts who will explain how Blockchain will enable a more decentralized economy, eliminating the need for centralized institutions such as banks or governments to facilitate trade. It promises to radically speed up transactions and cut costs by establishing trust and the transfer of value without the involvement of traditional intermediaries. Learn about real-world examples of how organizations are using Blockchain to enable a distributed, transparent, autonomous system to exchange value.

2

**PSAB Update**

2:30 - 2:45

**Networking break**

2:45 - 3:30

**Concurrent sessions:**

1

**Building a Board Career**

**October 23, 2018 - Conference Day Two**

2

**Open Government and Transparency in Financial Reporting**

Speaker: Melanie Robert, Executive Director, Open Government & Services, Treasury Board of Canada Secretariat

Open Government is a global movement that has been embraced by more than 75 countries. Around the world, government reformers and civil society leaders are transforming how governments are operating to increase transparency, accountability and citizen participation. Join us on a session which will explore the evolution of open government in Canada and worldwide, look at latest trends in transparency of financial reporting, and help you prepare for an open future.

3:35 - 4:30

**Closing Plenary: Leading resilient organizations**

This is the agenda for

**2018 Conference program advisory committee**

**Thank you to our 2018 advisory committee members**

This is the agenda for October 24, 2018

**October 24, 2018****Post conference optional workshops (choose one)**

**October 24, 2018****Post conference optional workshops (choose one)****8:30am - 12:00pm****Effective Operational Planning and Cost Modelling**

Facilitator: Mike Haley, Performance Architect, Landmark Decisions Inc.

Effective operational planning and budgeting continues to be one of the biggest management obstacles facing today's public sector. In addition, accurate program and service costing to support decision-making also remains a challenge for most organizations. This half-day workshop presents tips and techniques for enhanced operational and financial planning and improved resource management in the public sector by guiding you through a case study and group discussions on the right tools and strategies to use when planning, budgeting, and/or costing business operations. This workshop will help you increase the long-term sustainability of your organization's programs and services while improving your overall planning skills.

**Key Learning Objectives:**

- Develop "hands-on" experience in building meaningful resource management and operational planning and costing models
- Understand the role and value of Excel and other innovative business process modeling technology to support effective scenario playing to forecast operational impacts on meeting program or organizational outcomes
- Gain insights into "Performance Budgeting" by recognizing key linkages between the performance objectives of strategic plans and operational and financial planning

[Mike Haley \(/en/career-and-professional-development/event-biographies/mike-haley\)](#)

**8:30 am - 12:00pm****Enhancing Data Management with Excel - Tips and Tricks****8:30 - 12:00****HST/GST Issues for Public Sector Bodies**

## HIGHLIGHTS

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