



REPORT TO COUNCIL

To: **Mayor and Councillors**

Subject **2017 – 2021 Strategic Plan Amendments**

File #: 0110.00

From: Francis Cheung, P. Eng.
Chief Administrative Officer

Doc #: 161947

Date: December 10, 2018

RECOMMENDATION:

THAT City Council approve the amendments to the 2017 – 2021 Strategic Plan.

PURPOSE:

The purpose of this report is to seek approval on amendments to the 2017 – 2021 Strategic Plan from the new City Council.

POLICY:

Not applicable.

COMMENTS/ANALYSIS:

The recent election offers the opportunity to review the 2017 – 2021 Strategic Plan (Plan) to ensure that the **Vision, Mission, Values and Key Result Areas** remain current and valid with the new City Council.

A Blue Sky Session was held in December, 2018 with City Council to review the Plan and City Council has reaffirmed our **Vision** as 'The Place to Be', our **Mission** as 'A vibrant, healthy and safe community' and our **Values** as People, Respect, Integrity, Dynamic and Expectation. Our seven **Key Result Areas** remained the same. However, the goal statement for several key result areas was amended as proposed below:

2. Quality of Life

Current Statement:

We are a community that is an ideal place to raise a family, offers a welcoming and affordable living environment, boasts great leisure and recreational opportunities, and supports healthy, safe and diverse neighbourhoods.

Proposed amendment:

We are a community that is an ideal place to raise a family, offers a welcoming and diverse living environment, boasts great leisure and recreational opportunities, and supports healthy and safe neighbourhoods.

4. Revitalization

Current statement:

We have a revitalized downtown core that is vibrant, clean and safe, is a desirable location for industry, and our policies and strategies create a vibrant economy that position the City as the Regional Hub in the Fraser Valley for innovation, education, technology, shopping, health industry, leisure, and entertainment.

Proposed amendment:

We will revitalize our community so that it continues to be vibrant, clean and safe, is a desirable location for industry, and our policies and strategies create a vibrant economy that position the City as the Regional Hub in the Fraser Valley for innovation, education, technology, shopping, health industry, leisure, and entertainment.

5. Environment

Current statement:

We continue to focus on protecting, promoting and enhancing environmental assets in the community.

Proposed amendment:

We continue to focus on protecting, promoting and enhancing environmental assets in the community and active in achieving the Zero Waste goals.

BUDGET IMPLICATIONS:

Budget requirement to support the initiatives under the seven (7) Key Result Areas will be requested under the Financial Plan.

ALTERNATIVES:

1. That City Council decline the proposed amendments to the 2017 – 2021 Strategic Plan.
2. That City Council made further amendments to the 2017 – 2021 Strategic Plan.

Respectfully Submitted,



Francis Cheung, P. Eng.
Chief Administrative Officer

Attachment: 2017 – 2021 Strategic Plan