

REPORT TO COUNCIL

File #: 0110.00 Doc #: 162602

To: Mayor and Councillors

Subject: Terms of Reference for Task Groups

From: Francis Cheung, P. Eng. Chief Administrative Officer

Date: January 16, 2019

RECOMMENDATION:

THAT City Council approve the terms of reference for the following task groups:

- Performing Arts and Cultural Centre Task Group
- Economic Development Task Group
- 2019 Crime Prevention Task Group

PURPOSE:

The purpose of this report is to seek approval from City Council for the terms of reference for the Performing Arts and Cultural Centre Task Group, the Economic Development Task Group and the 2019 Crime Prevention Task Group.

POLICY:

The terms of reference establishes the mandate, composition, authority, and terms of the task group.

COMMENTS/ANALYSIS:

City Council has established three task groups to support the initiatives from the City's Strategic Plan and the recommendations from the visioning document, *Langley City: Nexus of Community*. The three task groups include the Performing Arts and



Cultural Centre Task Group, the Economic Development Task Group and the 2019 Crime Prevention Task Group.

Performing Arts and Cultural Centre Task Group

The City has completed a revised feasibility study for a performing arts and cultural centre of an appropriate size and functionality in Langley City (Phase 1). City Council is interested in pursuing the next phase of the planning process with the following mandate outlining specific objectives:

- a) Develop a 5 10 year detailed provisional business plan and a 25 year high level provisional business plan.
- b) Develop a fund raising campaign plan.
- c) Identify potential partner prospects (e.g. individual, corporate, foundations, developers, etc.).
- d) Define a governance model for the operation of the centre.
- e) Engage First Nations partnership.

An iconic performing arts and cultural centre, supported by the anticipated arrival of SkyTrain to downtown Langley City, will boost the local economy by drawing visitors to restaurants, hotels and shops in the downtown area and make the community more appealing to potential new residents. It would enhance the available cultural opportunities and, therefore, the quality of life of residents by allowing for diversity of participation by different age groups, ethnic groups and styles, and promoting cross-pollination to foster new partnerships, communication and connections within the City.

Economic Development Task Group

We have a unique opportunity to capitalize on the arrival of SkyTrain that is coming to Langley City in the next eight to ten years. Imagine a thriving downtown core that provides meeting places for our residents, young and old. Daytime and evening activities, shops, restaurants and events drawing locals and visitors into the city centre. Imagine walkable neighbourhoods, with an emphasis on greenspace and sustainable living, connected by efficient public transit.

The mandate of the group includes:

 To develop strategies to advance partnership opportunities that connect the City to economic opportunities by working closely with the Urban Development Institute (UDI), the Downtown Langley Business Association and the Greater Langley Chamber of Commerce.



- To develop a work plan to promote, advocate and provide advice on economic development strategies and opportunities by working closely with business stakeholders to advance the City's Vision.
- To promote and develop strategies and initiatives to bring in new businesses; strengthen the businesses already located in the city; persuade businesses to remain where they are and expand operations when appropriate; expand and diversify the City's tax base.
- To develop strategies to leverage relationships to establish economic partnerships with other government agencies, communities or entrepreneurs that are mutually beneficial.
- To provide advice and implement strategies on how to grow and attract job creation in the education, health care, technology, and entertainment sectors.
- To develop strategies to support start-ups, 'scale-ups', and business relocations to Langley City.

2019 Crime Prevention Task Group

The 2018 Crime Prevention Task Group successfully completed a number of projects and initiatives and City Council intends to build on this success by establishing a task group for 2019 with the following mandate:

- Continue to work on media messaging around Crime Prevention and work with the City's Communication Officer to develop messaging to the public in the monthly newsletter.
- Continue with the "Know Your Neighbour" campaign including promotion during Public Safety Week and Anti-Fraud Week.
- Advocate for an increase in RCMP foot and bike patrol in the downtown core and at crime hot spots.
- Promote and educate the public about existing RCMP programs.
- Work with the Youth Committee and the RCMP to discuss and educate the public about issues such as cyber bullying. Host community building programs, such as sports day, hockey games, and basketball games, targeting high risk youth and their parents.
- Partner with the Community Police Office to develop strategies such as CPTED reviews at geographic locations where there are high levels of crime, a bike registration program, bike safety training, scooter safety training, etc.
- Partner with the Downtown Langley Business Association and Chamber of Commerce to introduce an incentive program for property owners to implement crime prevention initiatives including CPTED.
- Partner with the Langley Seniors Resource Centre to create strategies to educate the public on how to address senior related issues such as elder abuse.
- Conduct presentations with the RCMP to different stakeholders on crime prevention and reduction strategies.



BUDGET IMPLICATIONS:

Budget to support the task groups will be allocated from existing funds or additional budget will be requested form City Council by the task group to implement specific projects or initiatives.

ALTERNATIVES:

That City Council amend the terms of reference for the Performing Arts and Cultural Centre Task Group, the Economic Development Task Group and the 2019 Crime Prevention Task Group.

Respectfully Submitted,

Francis Cheung, P. Eng. Chief Administrative Officer

Attachments:

- 1. Terms of Reference, Performing Arts and Cultural Centre Task Group
- 2. Terms of Reference, Economic Development Task Group
- 3. Terms of Reference, 2019 Crime Prevention Task Group

